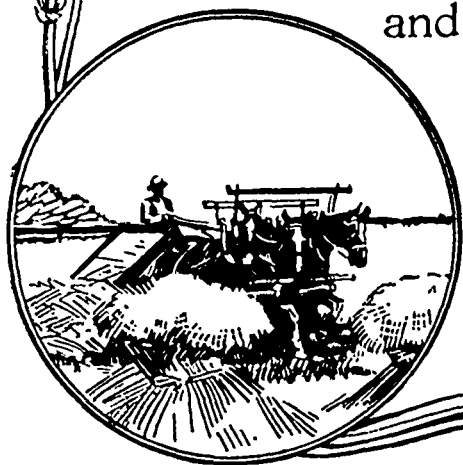




CO-OPERATION

REDUCTION of prices to the consumer, increase of prices to the producer, democratic management of industry, education in self-help, in the capacity for community action and in the ability to manage business, are all within the reach of the masses, both in the country and in the city, if they are willing to use the methods that have been tested and approved in the co-operative movement. The practical and sane alternative to the excesses of capitalism is not socialism or collectivism, but co-operative enterprise. In this will be found all the advantages that socialism dreams of giving, and none of the inevitable disadvantages. Individual freedom, initiative, and development will not only be preserved, but vastly increased. But these results can not be achieved in a day, nor in a year, nor by governmental subsidies, nor through any easy formula or recipe. They must necessarily come about gradually and through the action of men and women who are willing to exercise patience and make the sacrifices which are indispensable to any important or lasting reform of industrial conditions.

REV. JOHN A. RYAN, D.D.,
In the Catholic Charities Review.



A Corporation of Co-operatives

U.S. Secretary of Agriculture, Hon. W. M. Jardine, in interview with T. M. Knappen, tells what government plans to do to stabilize agricultural prices.

"The farmer is always the victim of commercial instability and his prices have little relation in these fantastic variations to those the ultimate consumer pays," said Mr. Jardine.

"And what is the way out of this instability of prices, this rough road to the consumer?" I asked.

"A corporation of co-operatives," was the prompt answer.

"A corporation of co-operatives?"

"Yes, in effect. Local or even regional co-operation is not enough in itself. Replacing a hundred thousand separately selling co-operatives gets agricultural commerce nowhere. That is co-operation at the beginning, but not at the end. In national and world marketing we must have terminal co-operation. The terminus is as necessary as the start. We must take a lesson from the great industrial corporations. Do they content themselves with merging production when many corporations are amalgamated into one? Most decidedly they do not. They consolidate selling as well as production. They fortify themselves for bargaining. The products of the farm that have a natural or international market must be handled by merchandising agencies of continental sweep; the co-operatives must be potent if not dominant in the terminal markets.

Co-operatives as Big Business

"The wheat pools of Western Canada are splendid exemplars of what I mean. A majority of the farmers are united from the field to Winnipeg and Liverpool in controlled selling groups. The farmers keep control of their grain right up to sales for consumption. At no stage are individuals or groups sellers against each other. The whole selling potency of a hundred thousand wheat farmers is in centralized control, equipped with terminal elevators and all the machinery of physical and

trading marketing. This is big business in a big business age.

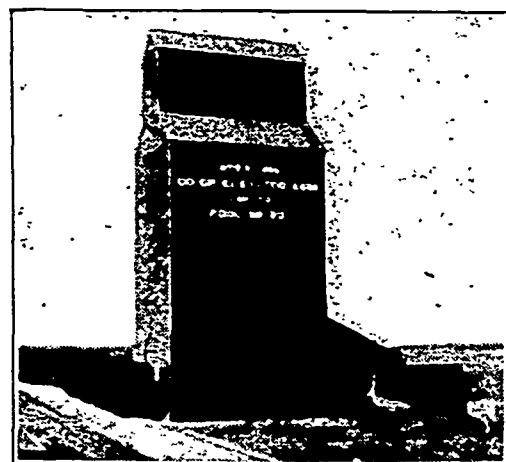
"There is no business so great as agriculture, and yet none so far in this country has had such puny selling machinery.

"The stumbling block of all grain co-operatives and pools so far in this country has been the necessities of the farmer for full returns from his year's labor at its conclusion. If the local buyer is paying \$1.00 for wheat at harvest and the co-operative pool is able to finance an advance to the farmer of only 50 cents when he delivers his wheat, necessity commands him to go it alone and take the \$1.00, even though \$2.00 wheat may be plainly in sight. And when he parts with his wheat at this early stage he adds one more unit to innumerable selling forces that tend to drive the market down or make it inconstant.

"We can no longer stand by and idly watch the annually re-

curing failures of the farmers to lift themselves out of their cruel dilemma. There are too many of them, and their necessities are too great to achieve success without some extra-commercial assistance. We pur-

(Continued on Page 26)



SPERRING POOL ELEVATOR.

Capacity 60,000 bushels, 28 bins, 5 unit Emerson cylinder separator. Operated by electricity.

The Merits of Wheat Pooling

(From G. and N. Co-operator, Melbourne, Australia.)

The Secretary, Farmers and Graziers' Co-operative Co., N.S.W., writes:—

The Voluntary Co-operative Wheat Pools of Australia are utilizing the knowledge and experience gained through compulsory pooling, and now have an organization which has proved its ability to win a better average price for the farmer's wheat than can be gained through the old system of direct selling. Voluntary Wheat Pooling is a form of co-operative enterprise in which farmers unite to aid each other in marketing their wheat to the best mutual advantage:—

1. By creating a competent organization to act in their interest as selling agent in the centre of the world's market.

2. By abandoning the old

policy of glutting the market, which depreciated wheat values, and substituting the pool policy of orderly marketing to maintain values.

3. By creating a chartering board to eliminate competition in chartering wheat vessels.

4. By securing sound financial backing for Pool activities.

5. By using every endeavor to work in co-operation with the flour milling industry on a basis which, while securing an equitable price for the wheat grower, will assure regular supplies to the millers throughout the year.

6. By returning to farmers the full average value received for their wheat, less only the actual costs of handling and marketing.

(Continued on Page 27)

Premier Bracken Commends Pools

Inaugurating Co-operative Broadcasting Service by Manitoba Pools, Premier urges development of co-operation in the Province.

Complimenting the officials of the Manitoba Wheat Pool upon their decision to give a broadcasting service each day, and pointing out that the provision which had been made by the Manitoba Wheat Pool for educational purposes, namely 1/20 of a cent per bushel of all grain handled, was a larger financial provision for educational work, proportionately, than had been made by any like organization in the world, Premier Bracken, in a speech over CKY, Winnipeg, on October 6, inaugurated the co-operative broadcasting service instituted by the Manitoba Wheat Pool. This new departure, he said, deserved commendation from all friends of the Pool.

Co-operation, Premier Bracken said, was not a new thing for agriculture; the first co-operators the world ever saw were farmers. Without the principle of co-operation pioneers of agriculture in Canada would have found the conditions they faced utterly unbearable, and it was natural that farmers should turn to co-operation for the marketing of their produce. Through the experience of the Canada Wheat Board they had learned the value of centralized selling, and, as he had urged them to do when the question of the restoration of the wheat board was under discussion, they had turned to co-operation when it was found impossible to create another wheat board.

Faith and Work

He traced the beginnings of the Wheat Pool, beginning with Alberta in 1923, the organization of Manitoba and Saskatchewan the following year and the formation of the Central Selling Agency for all the three Pools. These Pools, he said, were not brought into existence without some real hard work on the part of those to whom the farmers entrusted the task of organization. Faith in co-operation, coupled to

a real desire for it among the farmers had enabled the organization committees in each of the prairie provinces to reach their goal in a time and at an expense that had evoked admiration wherever the achievement was known. The growth of the Pools, he said, had been as phenomenal as their origin. In the middle of 1924 the membership was approximately 80,000. In 1925 it had reached 97,000; in August this year it was 128,000. Of the crop of 1924-25 the Pools had handled 81,500,000 bushels; of the crop of 1925-26 they handled 190,000,000 bush-

toba Pool 30. Nearly one-third of the terminal elevator space at the head of the Great Lakes, he said, is now in the service of the Pools and the Alberta Pool had leased the Dominion government elevator at Prince Rupert.

Pools and Prices

Referring to the influence of the Pool on the market, Premier Bracken pointed out that for the third year in succession the Pool was paying an initial price of \$1.00 per bushel for No. 1 Northern basis Fort William as against the 75c a bushel paid by the Alberta Pool when it operated alone in 1923. The Alberta

MANITOBA FARM HOMES



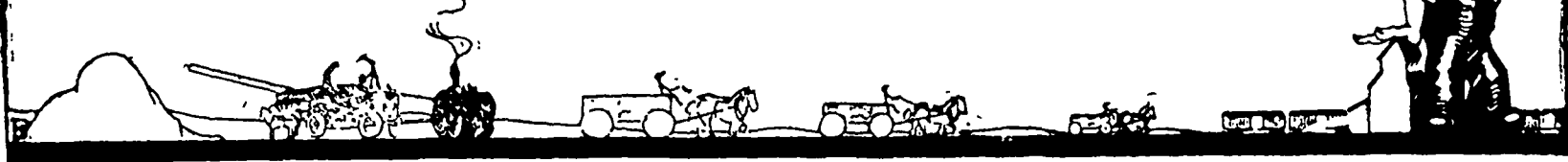
Bottom: Farm home of Dave Patterson, Gladstone—Mr. Patterson is a member of both Pools and of Gladstone Pool Elevator Association.

els. The acreage now under contract in the three Pools was approximately two-thirds of the entire area sown to wheat in the three prairie provinces.

The Pools, Premier Bracken stated, were also acquiring their own handling facilities. He referred to the purchase of the Saskatchewan Co-operative Elevator company by the Saskatchewan Pool at a cost of \$11,059,310. For the handling of the 1926-27 crop, he said, the Saskatchewan Pool will operate about 575 country elevators, the Alberta Pool 33, and the Mani-

Pool in 1923 had paid a total of \$1.03 per bushel, whereas in 1925 when the three Pools were in operation the price was \$1.66 per bushel, and this year the Pools had paid \$1.40 with the final payment yet to come. That these prices were considered satisfactory among the farmers was indicated in the increased membership of the Pool, for in this period the membership had increased by over 50,000. The Pools, he said, were also effecting considerable saving for the

IN THE GRAIN BIN



By R. M. MAHONEY, Manager

SEED GRAIN

It is pretty well a foregone conclusion that good seed grain of all kinds will be at quite a premium in Manitoba next spring. Following the usual practice, the early threshed grain was in most cases shipped out. Many districts had no opportunity of threshing until after the grain had been thoroughly soaked, and after it had, in quite a number of cases, been badly damaged by sprouting. Any kernel of grain that has sprouted once, even though it just started to sprout, will, according to information we have, be valueless, or almost valueless, as seed. However, as tests are made on this sort of grain we will give you further information.

Any farmer who has good seed grain of any kind in his granary should, if at all possible, hold this for a seed market in the spring. In doing this he should be helping himself financially, and will certainly be helping anyone who secures this seed from him, thus helping the whole province.

Seed grain permits are issued by local secretaries, by shipping secretaries, and by Mr. Ransom's department in this office, so that there should be no difficulty in your securing a permit to sell this grain for seed.

ELEVATOR AGREEMENT

In view of the fact that we circularized all our members around the last of August with reference to there being no agreement between the members of the Northwest Grain Dealers' Association and the Manitoba Wheat Pool for the handling of Pool grain, and having re-printed correspondence between this office and their office with reference to the difficulties in the September issue of *The Scoop Shovel*, we print below a letter which went out to all members on October 2nd:—

The Pool and the Elevator Companies, at the conference held in Winnipeg, on Tuesday, September 28th, reached an agreement with regard to the handling of Pool grain for the present year.

The agreement which the Pool and the Elevator Companies will sign will hold good until May 20th, 1927, and after that date until the end of the crop year unless fourteen (14) days' notice of cancellation is given by either party.

In agreeing to a contract similar in terms to that of last year but effective only until May 20th, 1927, after which date it may be cancelled on fourteen (14) days' notice, the Pool directors felt that they were adequately protecting their members. It is now definitely known that Parliament will not meet to deal with general legislation until January, and it is therefore highly improbable that any amendment to The Canada Grain Act will become law before June or July, 1927.

All elevators in Manitoba are included in the agreement, and Pool farmers can now have their grain handled at every point just as it was handled last year, either by cash or storage tickets, by wagon loads or car lots.

So that outstanding tickets may be cleaned up as soon as possible, and appreciating the fact that everyone needs money, all special bin and subject to grade tickets which were sent in to the Winnipeg Pool office, on which settlement has not already been forwarded to the farmer, will be turned over to the elevator company whose agent issued the tickets, and settlement will be made by them direct.

On graded storage tickets, the grade having been established, settlements have already been sent out, but on special bin and subject to grade tickets, the grade not having been established, the grain company will look after the establishing of the grade and the settlement.

EXCHANGE ON CHEQUES

The annual question has come up as to why this office does not issue cheques payable at par, so that the farmer will not have to pay exchange.

Every expense in connection with the Pool is borne by the shipper, and whether he pays the exchange when he cashes his cheque, or because it has been charged up in the office and deducted from his final payment, does not matter a great deal.

Some farmers who bank in Winnipeg do not have to pay exchange. Thus, if we deducted exchange from their settlements they would be paying a charge which they were not entitled to pay. Further than this, it takes extra office help to run an exchange account; this extra office help costs money and becomes a charge against the Pool member.

We are handling this exchange in what we consider the most economical way way for the shipper.

BULKHEADING

Our terminal manager, Mr. Langille, has asked us to again notify shippers re placing partitions in bulkhead cars. This year, as usual, many cars are coming through with the partition built in the middle of the grain door.

We have previously advised shippers to build the bulkhead at one side of the door. I do not necessarily mean right at the door, but anywhere back from inside the edge of the door, allowing whatever space they need for the particular quantity of grain to be loaded in that end. Under no circumstances build your partition in the middle of the grain door.

All you need do is to visualize trying to unload a car, particularly with power shovels, where the partition is in the middle of the grain doors, and

you will see what the terminal is up against. Some of the boards must be sawed off to unload one end of the car, thus materially weakening the partition, and often causing it to break with the heavy pressure of grain against it, creating a mixture in the centre of the car, which means a loss to the shipper, as well as a big inconvenience to the terminal.

Put your bulkhead partition on the inside of one side or the other of the door, so that it does not conflict with the grain door.

INQUIRIES

For the benefit of platform shippers or any shippers who are enquiring with reference to the grade on their grain, we would ask them, if 'phoning or writing, to have their message come through to Mr. Daley, as he looks after that department and can secure information and answer enquiries quicker than anyone else in the office.

If you call anyone but Mr. Daley on the 'phone with reference to shipments it means a delay in our getting in touch with that department, securing the information and giving it to you, thus creating a longer and more expensive telephone conversation than would otherwise have been necessary. If Mr. Daley is not in, ask for Mr. Richardson.

For information with reference to payments or growers' certificates address your correspondence or have your telephone call come through to Mr. Treble, who is in charge of the department that looks after growers' certificates and payments.

NO CERTIFICATE—NO CHEQUE!

The final payment on all last year's (1925-26) Pool grain has been sent out, provided the growers' certificates have reached Winnipeg office.

Notices have appeared in previous issues of "The Scoop Shovel," asking members to send in their growers' certificates so that payments due could be made but, in spite of this, we are still holding cheques in the office for members who have not sent in their certificates. These cheques cannot go out until the certificates are in our possession, but will be mailed immediately they reach us.

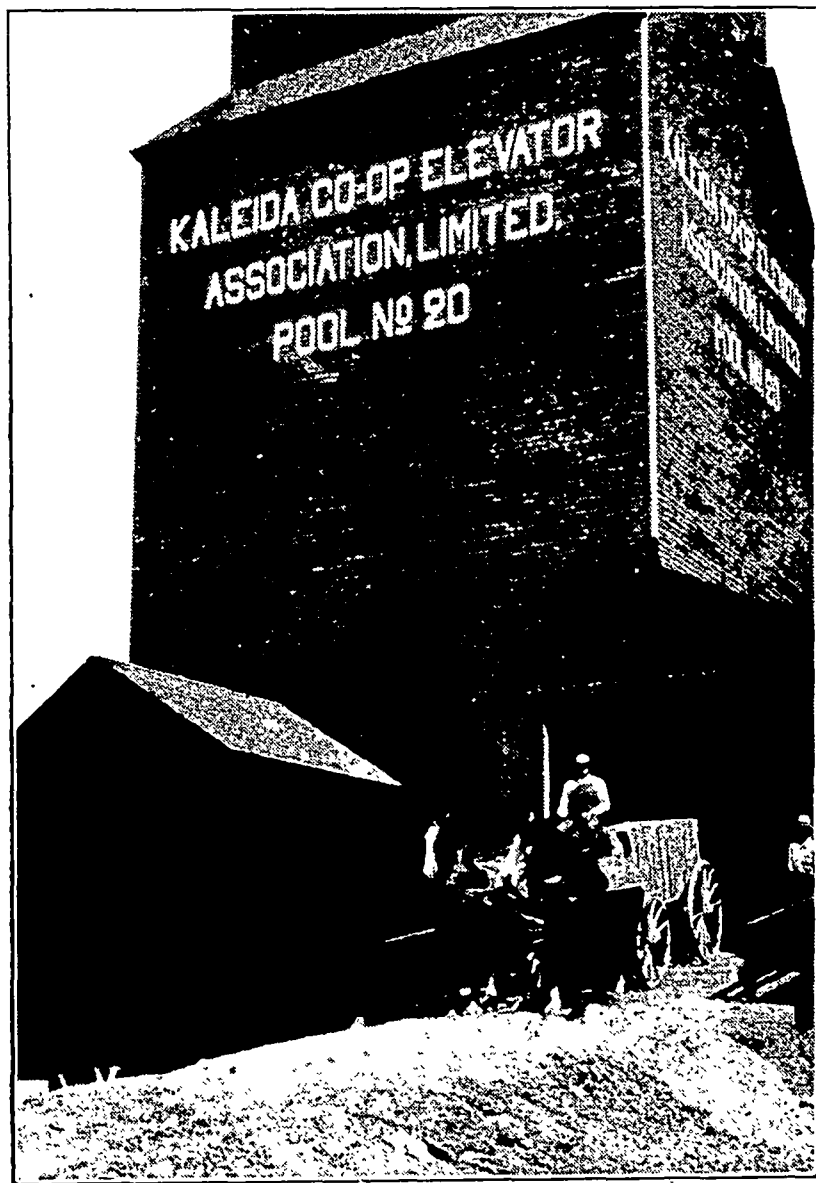
BOARDING CAR DOORS

In talking to a Pool member the other day who is at present employed in the railway yards sampling cars, he asked that we put a notice in The Scoop Shovel requesting platform loaders not to board the doors of their cars up too high unless it were absolutely necessary.

On many cars which they open they find one side boarded right to the top. They then have to open the other side, which necessitates carrying their plunger and all their equipment under the train to the other side. They then break open that door and find that side also boarded up so high that they cannot get into the car without too much inconvenience, and consequently cannot properly sample it. Thus they must either be content with a sample which they can reach with their hands by reaching over the top of the door,

or let the car pass through Winnipeg with the notation: "Too full to properly sample." You must then take your chances on Fort William inspection, in which case the car will be unloaded before the inspection has even been received in this office.

Do not board your car doors higher than is necessary, and six inches above the level of your grain is sufficient. You will save lumber; you will make it more convenient for the samplers to get into the car; and you will make it possible to get an average sample of your car so that it can be inspected in Winnipeg, giving this office a chance to call for re-inspection provided the original inspection is not satisfactory.



Mr. Wright Seward delivering first load of grain to Kaleida Pool Elevator.

POOL STREET PRICES

We find so many errors in the street prices paid the growers that we are printing on page 13 of this issue of The Scoop Shovel, the initial street payments for wheat and coarse grain on this year's crop.

In a few cases there have been errors of as much as 10c per bushel in street advances paid by elevator companies, due, undoubtedly, to the elevator agent's not carefully checking his price list, and due, also, to the grower's failure to check the price he received. You may protect yourself by keeping a record of these street prices and checking them against the prices you receive on Pool Cash Tickets.

THE SCOOP SHOVEL

Official Organ of
MANITOBA CO-OPERATIVE WHEAT PRODUCERS
 LIMITED

MANITOBA WHEAT POOL

OFFICES: ELECTRIC RAILWAY CHAMBERS, WINNIPEG, MAN.
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Managing Editor - - - - - J. T. Hull

Subscription Rate—50 cents per year.

"CO-OPERATION—SERVICE AT COST"

WINNIPEG, MANITOBA, OCTOBER, 1926

WHAT IS AN AVERAGE PRICE?

Announcement of the final payment of the Wheat Pool appeared in the daily press on October 15, and on the same date the Grain Trade News followed it with the statement that the open market average was \$1.51.

We are not particularly concerned with the accuracy of the trade's figures; what is of more moment is to note what the trade chooses to take as an average price to compare with the Pool average. The price put forward by the trade is the average of daily closing cash prices, and does not represent any average of actual selling. No statistician with a reputation to maintain would compare such an average with the Pool average. The Pool average is an average computed on actual selling; the trade's average has no relation whatsoever to actual selling. There may not be a single bushel of grain sold on prices which are included in the trade's figures.

For example: Suppose 300,000 bushels are sold at \$1.40 and 100,000 at \$1.45. On the way the trade does its figuring the average price for the 400,000 bushels would be \$1.42½ a bushel. The actual average, however, which would be the Pool average, is \$1.41¼. The Pool would be able to pay out \$1.41¼ to every shipper in the total quantity of 400,000 bushels. It would be impossible to pay \$1.42½ because the grain only brought \$565,000, and to pay out \$1.42½ cents a bushel would take \$570,000. The grain trade has not grown wealthy by paying out to the farmers a bigger price than it actually receives.

This simple illustration shows how fallacious are the figures of the grain trade. The plain truth is that the grain trade opened its eyes wide in surprise when the Pool made its second interim payment of 20c, bringing its payments to \$1.40 a bushel, and announced another payment to come. The trade knows well that \$1.45 is an excellent payment considering the market prices last fall when the bulk of the grain was shipped. Moreover the trade is well aware that the farmers would not be getting anywhere near \$1.45 a bushel if the Pool were not in existence. The trade itself is paying a price in the making of which the Pool is a big factor. The trade has never paid such prices, outside of war time, during the whole of its existence.

WHAT FIFTY YEARS HAVE SEEN

Fifty years ago this month of October, the first shipment of wheat from Manitoba was made, and on October 12 business Winnipeg held a jubilee banquet to commemorate the event.

It was worth commemorating—by business. The grain trade made Winnipeg. Without the increase that has taken place from the 857 bushels which were shipped in 1876 to the hundreds of millions of bushels which are now shipped yearly, there would have been no Winnipeg, at least, no Winnipeg of much account. Nor would there have been as many rich men in Winnipeg—nor as many poor men on western farms out of whose grain these private fortunes were made.

However, "business is business," and no man goes into business for his health. The incentive behind business is profits, and as long as producers are content to let what they produce be taken to the consumer by others, the others will make money in the business. That's what they go into it for.

One hundred and twenty-eight thousand farmer producers in Western Canada have realized that pungent fact. Three years ago the farmers set to work to get nearer the consumer, to get a fairer share of the consumer's dollar. In three years they have built up the largest grain marketing organization in the world, and in doing it they have laid the foundations of a better, and a more hopeful economic and social order. They are not only building business enterprises; they are assisting in transforming the basis of society. They have not only taken control of their product and assumed direction of it to the consumer; they are taking part in the greatest task faced by the world today—the conscious direction of social development toward a better order. That is something to be proud of, and when one looks back fifty years to that first shipment of grain from the west and compares it with the huge volume shipped through the Pool this year, let him not forget the patient labors of those who helped, through many arduous years, to bring about this great achievement in the name of justice and humanity.

ASK THE SCOOP SHOVEL

Something like forty years ago an extremely versatile minded man in England became convinced that the average man and woman were simply living marks of interrogation; their minds were full of questions for which they never got answers. So he started a paper called "Answers," and from that humble beginning sprang the great publishing house controlled by the late Lord Northcliffe. It should be noted, however, that he guessed wrongly about the number of people whose curiosity was strong enough to induce them to send in questions.

It was suggested at the last annual meeting of the Pool that the Scoop Shovel should start a Questions and Answers Department. We have adopted the suggestion, and the department appears in this issue with a list of questions which have come to the Pool office during the last month or so.

We'll be satisfied with a much less financial success in this departure than Lord Northcliffe had!

Not being omniscient, we do not undertake to answer any kind of question that may be asked. It was suggested at the annual meeting that the questions be related to the co-operative movement. That is quite a large order of itself; experience will teach us what is the most useful. We positively bar party politics; nobody can satisfactorily answer the questions that are being asked about Canadian politics today!

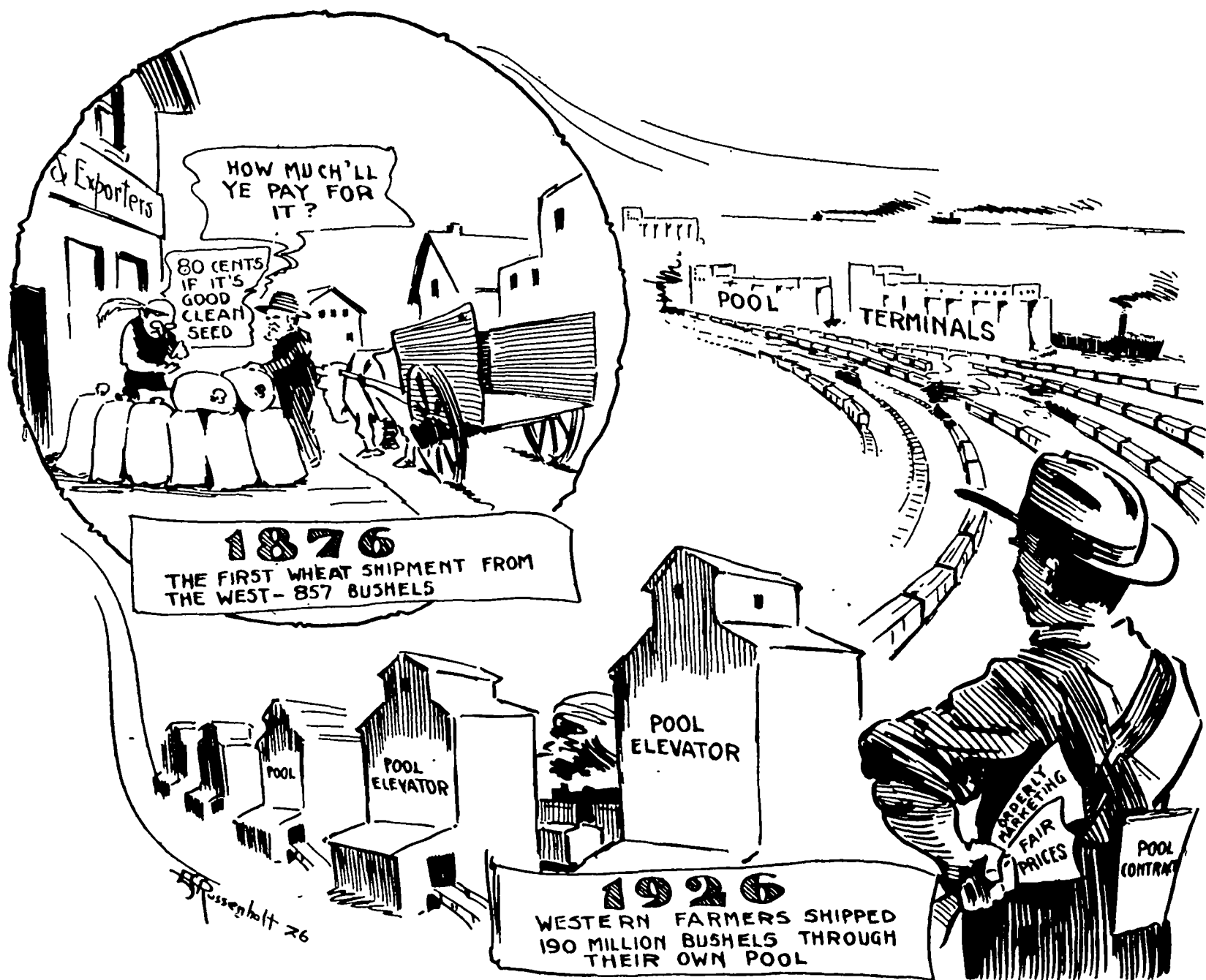
Address your questions to The Scoop Shovel and remember our primary business is to make everybody acquainted with the organization and working of the Wheat Pool.

POOL RADIO SERVICE

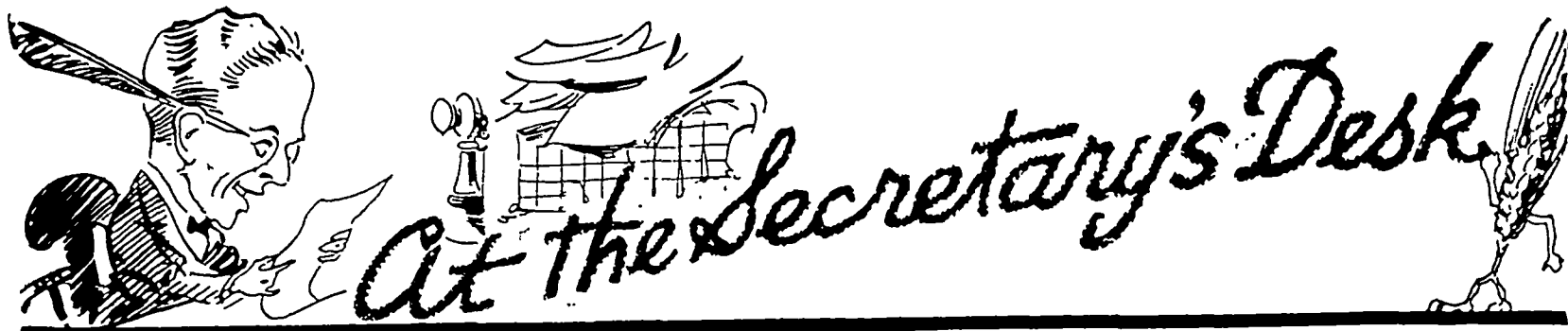
Radio is one of the most wonderful of the many discoveries and inventions of this age. In a sense it may be said to have brought the world into the parlor. Certainly it is mitigating the social disadvantages of isolation, and bids fair to become the most potent of the means of oral communication. It is being used now by almost every agency which has something to say to the great mass of the people, not only by way of business but by way of education and recreation.

The Wheat Pool has something to say of value to every farmer in Manitoba, and for that matter to farmers everywhere. We want to tell them about the co-operative movement and the benefits to be derived from co-operative effort and enterprise. So we have arranged with CKY, Manitoba's own broadcasting station at Winnipeg, for a ten-minute talk on co-operation, every day except Sunday, at 12.45 p.m. The material for these talks will be collected by the educational department of the Manitoba Wheat Pool from the Cattle Pool, the Egg and Poultry Pool, the Manitoba Co-operative Dairies, and in fact from co-operative enterprises and the co-operative movement everywhere. Our purpose is to keep the farmers of Manitoba in touch with the whole co-operative movement and to let them know what is being done the world over to improve the lot of the masses by co-operative enterprise.

These radio talks will be a supplement to The Scoop Shovel. Through them the news of immediate importance will be given and the members of the various provincial co-operative bodies kept advised of matters affecting their own organizations. Tune in every day at 12.45 p.m.; you will hear something that you ought to know.



LOOKING BACKWARD—AND FORWARD



By F. W. RANSOM, Secretary

FILLING OUT THE CONTRACT

New members must use the blue contract form and no other. Always have the signature witnessed. Answer all questions—every one of them is important. After signing in the usual way, write the name in full in printed letters. Give post office address, shipping point, the location of all lands, and the acreage in crop. Be sure and ship the grain in the name as it appears on the contract.

In the first week of October we received through Mr. M. S. Colquhoun, of Deloraine, wheat and coarse grain contracts covering 600 and 300 acres respectively in favor of W. L. Stern, of Logan, Iowa.

On September 28th, three coarse grain contracts were taken in at the counter, covering 400 acres.

EVERYBODY'S SAYING IT

"Co-operation is the keynote of success"—how often you see this term used nowadays by business firms, men in public life, and public speakers both national and international. Rarely do you pick up a newspaper reporting an important address, or writing editorially, but what this word appears somewhere. More and more, co-operation is recognized not only as the law of life, but the goal of peoples and nations. The trouble is, co-operation is a good thing for the other fellow, but we don't like it when it interferes with our own privileges.

SHIPPING SECRETARIES

The following should be added to the list of shipping secretaries in the municipality of Portage la Prairie:—

Shipping Point	Secretary	Post Office
Fulton	Thos. Robinson	Portage.
Alpha	Jas. Stanger	Portage.
Tucker Siding	Thos. Sanderson	Portage.

"SEEDS"

The population of the world has doubled in the last hundred years. If the increase continues at the same rate, is there likely to be any world surplus of wheat for any period of time? How soon will the time arrive when food production fails to meet the needs of population?

The average price of wheat, basis 1 N. spot, Fort William for October, 1922, was \$1.00³/₄; October, 1923, 97³/₄c.

After the Pool was formed—October, 1924, \$1.59¹/₂; October, 1925, \$1.27.

On the 1st of October, 1926, \$1.43⁷/₈.

We received 875 contracts in August, and 916 in September.

The Saskatchewan Wheat Pool at the beginning of September, reached a total sign-up of over ten million acres.

The Saskatchewan Pool has a membership of 37,052 in the coarse grains, and over 2,600,000 acres.

The Saskatchewan Pool Elevators had handled more than twenty million bushels of wheat up to October 1st, and one one day alone handled nearly one million and a half bushels.

The total membership in the Manitoba Pool, October 1st, is 18,643, and the total number of contracts, both wheat and coarse grains is 29,670.

The wheat crop estimate for Western Canada has been reduced by thirty million bushels.

We have started a Questions and Answers column—send in your questions.

Alberta has taken legal action against a member for breaking his contract.

J. Thiessen has secured 140 contracts in the last few months, among the Mennonites.

W. K. McKenzie has secured 107 contracts in North Cypress municipality in the last two months.

The office or overhead charges for the Manitoba Pool were .88c per bushel (about 4/5c).

At the Sperling Pool elevator on September 20th they took in 265 loads.

At Croll Pool elevator they took in on the same date, 157 loads.

At Waskada Pool elevator they took in 119 loads in one day.

At Thornhill Pool elevator they took in on September 29th, 105 loads.

E. P. Barringer, of Ruthven, Iowa, signed a contract for 775 acres of coarse grain, and another for 150 acres of wheat.

G. McNeil, Mountain Side, signed wheat and coarse grain contracts for a total of 435 acres.

POOL CROP REPORTERS

At the commencement of seeding our fieldmen went through their districts to personally call on certain members, asking them to act as crop reporters for the whole of the coming season. There were two for each municipality; altogether we had 187 crop reporters. They were asked to send in a statement as to crop conditions every other week from May 15th to July 1st, and after the grain headed out—that is, the beginning of

July, they were asked to report every week. This meant that each man (or woman) would, if he complied with our request, send in 14 reports in the whole season. We received altogether in this period, 1,710 reports—that is an average of nine from each reporter. Besides this, 141 sent in a special report on the increase or decrease of crop acreage.

These reports came in to the office on Monday's mail, and were made up and summarized every Tuesday and then sent up to Mr. Farmer of the Central Selling Agency. He receives reports from each of the three Pools, and after making a digest of them, he is then in a position to make a statement as to crop conditions for the whole of Western Canada to Mr. Smith, our sales manager.

We agreed that, if they sent in their reports regularly, at the end of the season we would give them a book of their own choosing. This can hardly be considered as a payment for, but is a mere recognition of their services. You talk about farmers not understanding the spirit of co-

operation—this is one of the many evidences that it is very much alive among our members.

Each report requires careful consideration, a knowledge of the district and an understanding of crop conditions. On Friday night, the reporter, after working hard all day in the field, would sit down and make up his report, mailing it to us regularly every Saturday so that we could have it in the office not later than Tuesday morning. He reported not once, but an average of nine times. It was not a special single effort, but continued effort throughout the whole period. They did this work willingly and voluntarily to help their own organization because they realize that it is a co-operative institution, requiring their active participation. The future of this movement depends on this kind of spirit, and it is one that is perhaps better understood by farmers than any other class of people. We have not one, but hundreds of examples of this spirit shown in many different ways, and because it is, we have no doubt whatever as to the future of the Pool.



POOL FIELD SERVICE

Front Row, Left to Right—G. H. Chapman, W. H. McEwen, F. W. Ransom (Pool Secretary), W. L. Watt.
Back Row—J. B. Day, G. M. Shaw, M. J. McPhail, V. Poloway, S. M. Gibson.



Co-Operative Dairies

This page conducted by the MANITOBA CO-OPERATIVE DAIRIES, LTD., WINNIPEG

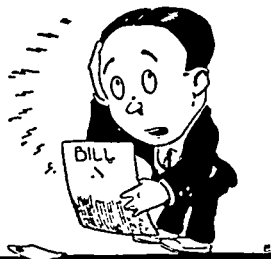
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Directors

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BRITISH STRIKE DEPRESSES MARKET

MARKET conditions for the past season have been rather disappointing and still remain so, as the industrial conditions of Great Britain, our main market, are very much disturbed owing to the coal strike which has lasted longer than most people could believe was possible. This condition has affected the butter market very seriously so that prices have ruled much lower than at this time last year, when we had other conditions, which were very favorable to us. If you will remember, there was a shortage of butter stock on account of the New Zealand dockers' strike, which held up shipments from that country, and furnished a temporary advantage to Canadian shippers in the British market. Owing to this we were able to clear our Canadian markets of all surplus stock, which left



Somebody's Got to Pay

us a good winter market. But later those New Zealand stocks found their way on to the market and have had a depressing effect since that time.

Consequently, we are entering the winter, or low producing season, with much larger stocks of butter on the local markets than we had last year, so that we may look for a weaker market than we had last winter, though butter is a commodity that does not go exceptionally low at any time, as a tendency toward lower prices generally results in increased consumption. The report of stocks held at Montreal is in excess of what was held last time at this time, being for 1926, 230,729-56 lb. boxes, as compared with 155,660 boxes at the same date last year, but there is a much better consumption demand at the lower levels. There is nothing to worry about in the present state of the market; it will very soon recover as industrial conditions improve. The main thing to remember is that we must at all times furnish nothing but the very best quality, as this encourages consumption, which is a benefit to all concerned. The next most important matter is to see that our method of marketing is the most effective.

BITTER EXPERIENCE HAS TAUGHT LESSON

A few months ago The Scoop Shovel told of the effect of the suspension on the dark tobacco growers' co-op. in Kentucky and Tennessee. Recently the Farmers' Sun, the official organ of the United Farmers of Ontario, told the story to its readers, and we reproduce it from the columns of The Sun because there is a lesson in the event which cannot be too strongly emphasized:—

"About four years ago the Dark Tobacco Growers' Co-operative Association was organized for Kentucky and Tennessee, with a membership covering about 60 per cent. of the tobacco acreage in the territory. During its three years' operation the association maintained an average price of from 13 to 14 cents per pound.

"But the members became dissatisfied, not with the prices received or the management of the organization, but because about 40 per cent. of the growers would not come in, would not contribute anything to the expense of the association, yet received the same price for their tobacco as the association members received.

"In fact, the outsiders were getting higher prices, because there was nothing deducted from their selling price to maintain the organization. So the members of the association asked to be released from their contracts so that they could sell on the outside and get as much as the non-members were getting.

"The board of directors released them and the growers and business men of the towns held parades and celebrated the action as a community event.

"The very next day after the board's action the price of tobacco started down, and it kept going down until it reached the average price of 7c per pound, about half what the association had been getting. Good, sound tobacco was sold as low as 2 cents per pound on the auction floor at Springfield, Tenn., June 25th, 1926.

"To day the tobacco growers are in desperate condition and the business men, bankers and professional men are working hard to line up the growers and get the association back on the job. When the association quit to get even with the outside joy-riders it left all the growers at the mercy of the tobacco buyers, when they sold their stuff individually. There is a big object lesson here."

The Question Box

To know
That which before us lies in daily life
Is the prime Wisdom.

—Milton.

QUESTIONS AND ANSWERS.

Q.—Can I sign up part of my land to the Pool, and be free to sell the grain off the remainder of the land on the open market?

A.—No. The contract applies to grain and not to land. Clause 2 distinctly states, "The grower agrees to deliver to the Pool all the grain that is produced or acquired by him in the province of Manitoba during the next five years." It make no difference to the binding effect of the contract whether the grower mentions all or only part of his land in the contract. Where asked for the description of his land, it is for office information only. You cannot sign up for only part of your wheat or coarse grain; it is all or nothing.

Q.—Can a Pool member whose signature on contract reads "John Doe," ship grain in the name of J. Doe & Son without signing new contract? If not, what will the charge be in connection with signing new contract?

A.—All grain should be shipped in the same name as that appearing on the contract. If the son is entering into partnership with the father, then they should sign a new contract as John Doe & Son, and the usual fee will be charged—\$1.00 for share of capital stock, and \$2.00 organization fees in each Pool.

Q.—What is the smallest acreage that has to be signed up before the growers can acquire an elevator?

A.—Last year the minimum acreage required for a Pool elevator was 10,000 acres. This year, however, the elevator policy is being revised to suit those districts which have a smaller acreage, and at a meeting held on September 1st, your directors decided:—

"To meet the demand expressed by the delegates at the annual meeting, that for the ensuing year, the minimum marketable acreage to be signed up before a Pool elevator shall be acquired by purchase or construction at any given point, shall be not less than 7,000 acres; or, where an elevator is to be leased, not less than 4,500 acres."

Q.—What time does the Pool put out their news over the radio?

A.—The Pool is broadcasting daily at 12.45 p.m.

Q.—Can a landlord and tenant ship together?

A.—Yes. If the landlord is a non-Pool farmer and the tenant a Pool member, the tenant may ship the landlord's share with his. In sending in his shipping bill he should enclose with it a letter of instructions, stating thereon what share of the shipment belongs to the landlord and what share is his own, and state to what company the landlord wishes his grain delivered. We will immediately turn it over to the company designated, and they will send the returns direct to him. The Pool member's share, of course, will be handled by the Pool on the Pool basis.

Q.—Does the Pool buy grain?

A.—No. The Pool does not buy grain; it acts as agent for the grower, to handle the grain delivered by him.

Q.—Do Pool elevators handle non-Pool Grain?

A.—Yes. The agent will grade and ship it along with Pool grain of like grade, and turn it over to the company or commission firm that the non-Pool farmer designates. His grain will be handled by them and the returns sent direct to him, and at the same time, he gets the advantage of track price.

Q.—Why does the Pool not run their elevators as a line of elevators, instead of forming local associations?

A.—It is difficult to answer this question in a sentence or two, but the chief reason is that the local association gives local control and the best opportunity for the operation of democratic government—a vital and essential factor in the co-operative movement.

Q.—Why do the Pool elevators charge non-elevator members of the local association the same as the line companies for handling street grain?

A.—The non-elevator member may become a member of the local association and so have all the advantages that the other members of the association have.

Q.—Is there a chance of the Pool getting into the hands of grain men?

A.—The Pool is owned and controlled by its members. They have their elected representatives—the directors. The directors meet at least once a month and not only learn of the operations of the Pool, the expenditure of money, but determine the Pool policy.

Q.—Why does the Pool not set a date for their second and final payments on grain?

A.—The time of the payments is set by the Central Selling Agency, and is determined by circumstances; that is, as to how much grain they have sold and the amount they have on hand still to sell, or, the time by which they are able to clean up on the whole year's business and have sold all the grain. The time may differ from year to year.

Q.—How can a Pool member deliver his grain to the Pool when it is all marketed in the landlord's name who is not a Pool member?

A.—When delivered at the elevator, the tenant should advise the operator as to what proportion is his share, and that it is Pool grain, and see that for his share of the grain he gets Pool tickets. If loaded over the platform the grain company should be advised of the share of the car which belongs to the grower, and instructed to advise the Manitoba Wheat Pool.

For Every Occasion

Delicate and delicious dishes when you are entertaining, and good solid nourishment for the family meals.

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Macaroni, Spaghetti,
Vermicelli, Alphabets,
Egg Noodles.

May be prepared in a hundred different ways. A delightful new dish for every meal, and the Excelsior high quality guarantees their goodness.

The most convenient food—especially for winter.

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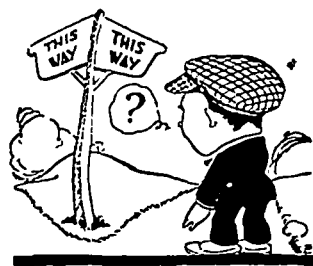
This page conducted by UNITED LIVESTOCK GROWERS LIMITED, WINNIPEG

BUYERS' HARVEST TIME

AS always when farmers are very busy, buyers in the country have recently been able to obtain many cattle which ordinarily would have been consigned to market in co-operative loads. At seeding time and during threshing buying activity in the country is redoubled, and the buyers are often able to make good profits because cattle owners are too busy thinking of farm operations to give the necessary thought of the value of their livestock.

Co-operative shipments from the country have accordingly shown a comparative decrease, and drovers' shipments an increase in recent weeks.

where it is at all possible it pays to continue co-operative shipping at all times of the year. When the buyer is keen after cattle in the country it is a sure sign that he expects to find a profitable difference between the price he pays and the price he can get on the



Make a Choice

central market.

BOYS' AND GIRLS' CLUBS

Loads of hogs are again coming in from the country consigned by Boys' and Girls' Swine Clubs throughout the province. As soon as they are received they are graded by the judges for the provincial competition, and then sold on the market. We expect to see the prize winners of the local competitions on the yards on November 3rd, and give them an opportunity to inspect the workings of the Cattle Pool and other activities of United Livestock Growers. They are receiving a week at the Agricultural College as a reward for their efforts, and while there are being entertained for the day by United Grain Growers, who will bring them to the stock yards for instruction in the principles of marketing livestock.

This is the time of year to purchase stocker and feeder cattle. Every year there are a considerable number of farmers who buy such cattle in the spring, run them on pasture during the summer, and expect to obtain a profit by bringing them back in the fall. It is very seldom that such operations show a profit. Cattle are usually comparatively cheap in the fall, and the best time to

make purchases is when prices are low. They usually bring comparatively good prices in the spring, and the time to market a product is when prices are good.

STOCKER AND FEEDER SALES

One of the most interesting and important features of the operations of the Cattle Pool is the distribution of feeder cattle to direct purchasers.

During the past few days 22 car loads of such cattle have been sent out on direct order as follows: To Ontario 8 cars, to Quebec 3 cars, to North Dakota 1 car, to Michigan 4 cars, to Manitoba 3 cars, and to Saskatchewan 3 cars. Many of these were repeat orders from farmers who had previously purchased cattle direct from the Pool and had found satisfaction. The supply of feeder cattle received by the Pool was not sufficient for the demand and a number of cattle had to be purchased on the market to make up orders. Before there was a Cattle Pool it was necessary for feeder cattle to pass through the hands of traders and speculators who sorted and shaped them up into uniform loads and shipped them out, sometimes to direct customers but more often to other traders who would be in touch with the final purchasers. The Pool, besides making the function of the speculator unnecessary has improved the distribution of these cattle, for many customers have been found who were not previously in the habit of buying Western Canadian cattle.

Hog cholera is doing a great deal of damage in the central states. Recent floods seem to have spread the infection over a wide area, and there have been many victims. Owing to a slackening of the disease in recent years farmers in the corn belt have not recently been vaccinating their hogs to the same extent as formerly. If the ravages of the disease continue unchecked there may be an important effect upon the extent of hog marketings within the next few months.

The regulations of Great Britain concerning the admission of Canadian store and fat cattle are to be discussed at the Imperial conference, according to word from London. This subject has been put on the agenda in the hope that the admission of such cattle may be made easier, and possibly that the free entry of female stock may be obtained.

Manitoba Pool Prices

Price List No. 1

Effective July 16, 1926.

Initial Payments for Street Wheat, 1926-27

FORT WILLIAM FREIGHT RATES:

Table with columns Per Cwt., 14c, 15c, 16c, 17c, 18c, 19c and rows for 1 Nor., 2 Nor., 3 Nor., No. 4, No. 5, No. 6, Feed, 1 Durum or Kota, 2 Durum or Kota, 3 Durum or Kota, No. 4 Dur. or Kota, No. 5 Dur. or Kota, No. 6 Dur. or Kota, Feed Dur. or Kota.

Table with columns Per Cwt., 14c, 15c, 16c, 17c, 18c, 19c and rows for Tf. 1 Nor., Tf. 2 Nor., Tf. 3 Nor., Tf. No. 4, Tf. No. 5, Tf. No. 6, Tf. Feed.

Table with columns Per Cwt., 14c, 15c, 16c, 17c, 18c, 19c and rows for Rej. 1 Nor., Rej. 2 Nor., Rej. 3 Nor., Rej. No. 4, Rej. No. 5, Rej. No. 6, Rej. Feed.

Table with columns Per Cwt., 14c, 15c, 16c, 17c, 18c, 19c and rows for Smutty 1 Nor., Smutty 2 Nor., Smutty 3 Nor., Smutty No. 4, Smutty No. 5, Smutty No. 6, Smutty Feed.

Tough Smutty—22c under Straight Grade. Tough Rejected—18c under Straight Grade. Tough Durum or Kota—8c under Straight Grade. Damp—17c under Straight Grade.

Table with columns Per Cwt., 14c, 15c, 16c, 17c, 18c, 19c and rows for 1 Red Durum, 2 Red Durum, 3 Red Durum.

Table with columns Wheat in the following mixtures means, Spring Durum or Kota and rows for Wheat and Wild Oats, Wheat, Oats and Wild Oats, Wheat, Oats, W. Oats & Barley, Wheat, Wild Oats and Barley, Wheat, Barley and Wild Oats, Wheat and Rye, Wheat, Barley and Rye, Durum, Spring and Wild Oats.

Table with columns Durum and Spring, 1, 2 or 3, Durum and Spring, 4 or 5, Spring and Durum, Spring and Kota, Kota and Spring, Durum and Kota, Kota and Durum, Durum, Spring and Rye, Durum, Spring and Barley, Red Durum & Amber Durum, Durum and Barley.

Table with columns No 1 Mixed Grain, No. 2 Mixed Grain, No. 3 Mixed Grain, No. 4 Mixed Grain.

Table with columns Following discounts to apply on all Wheat and Wheat Mixtures, TOUGH, REJECTED, SPROUTED, SMUTTY, MUSTY, SMUTTY REJECTED, TOUGH SMUTTY REJECTED, REJECTED MIX HEATED, TF. REJECTED MIX. HEATED, DAMP REJECT. MIX. HEATED.

(As illustrated, if for any reason Wheat should grade, for instance, Tough, Rejected, Smutty, the Rejected being for say Barley, Rye or seeds you would take the full three discounts of 8c for Tough, 10c for Rejected and 14c for Smutty, or 32c per bushel.)

Initial Street Payments for Coarse Grains, 1926-7

FORT WILLIAM FREIGHT RATES:

Table with columns Per Cwt., 14c, 15c, 16c, 17c, 18c, 19c and rows for OATS, 2 C. W., 3 C. W., X 1 Feed, 1 Feed, 2 Feed, Tf. 2 C. W., Tf. 3 C. W., Tf. X. 1 Feed, Tf. 1 Feed, Tf. 2 Feed, Rejected, Tough Rejected, Oats and Wild Oats, Oats, Wild Oats and Barley, Oats, Barley and Wild Oats, Wild Oats, Oats and Wheat, Wild Oats, Barley & Wheat, Rejected Mixed Heated.

Tough Oats—5c under Straight Grade. Damp Oats—10c under Straight Grade.

BARLEY

Table with columns Per Cwt., 14c, 15c, 16c, 17c, 18c, 19c and rows for 3 C. W., 4 C. W., Feed, Rejected, Tf. 3 C. W., Tf. 4 C. W., Tf. Feed, Tf. Rejected, Barley and Wild Oats, Barley, Wild Oats & Wheat, Barley, Oats and Wild Oats, Barley and Rye, Damp Reject. Mix. Htd. and Htg.

Tough Barley—5c under Straight Grade. Damp Barley—10c under Straight Grade.

RYE

Table with columns Per Cwt., 14c, 15c, 16c, 17c, 18c, 19c and rows for 2 C. W., 3 C. W., Rj. 2 C. W., Rejected, Rejected 3 C. W., Tough Rejected 2 C. W., Rejected a/c Ergot, Rejected Rejected, Rye Mixed Ragweed, Rye and Wheat, Rye and Wild Oats, Rye and Barley, Rye, Barley and Wild Oats, Rye, Wild Oats and Barley.

Tough 2 C.W. Rye—10c under Straight Grade. Tough Rye, except 2 C.W.—2c under Straight Grade. Damp Rye—10c under Straight Grade.

FLAX

Table with columns FREIGHT RATES, 15 1/2, 16 1/2, 17 1/2, 18 1/2, 19 1/2, 20 1/2 and rows for 1 N. W., 2 C. W., 3 C. W., Rejected.

Tough Flax—20c under Straight Grade. Damp Flax—35c under Straight Grade.



Manitoba Co-operative Poultry Marketing Association Limited

W. A. Landreth, President and Field Organizer.

A. W. Badger, Vice-President D. W. Storey, Sec'y-Mgr.
DIRECTORS DIRECTORS

W. A. Landreth - Lauder Geo. Gordon - Oak Lake
D. W. Storey - Hartney W. B. Martin, Shoal Lake
A. W. Badger - Carman C. B. McLean, Grandview
W. S. Patterson, Boissevain W. S. Smith - Neepawa
Dr. H. N. Thompson, Virden

Head Office: Hartney, Manitoba

FINAL POOL PAYMENT ON EGGS

THE final Pool settlement has gone forward from head office. Judging from letters received we believe that our members are very well satisfied with the results of the season's marketing. While the returns were not as great as those received from the first period ending May 15th, or the second period ending July 1st, they were as great as could be expected considering the weakness of the egg market and the quality of the product owing to extreme hot weather. Contrary to our experience of the past two years prices reached an extremely low point in July, and while they showed a marked improvement later in August, the production had been so materially reduced by this date that the final settlement reflects the condition of the July market.

We would request our members not to compare present prices with final

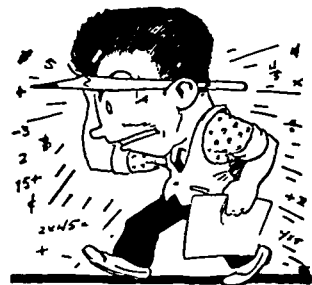


Figure It Out.

Pool returns. Were we handling eggs today our advance would be over 30c per dozen.

The Average Price

We have received inquiries requesting an explanation of a statement published in last month's issue of The Scoop Shovel, wherein it is stated that the average price received in cash by our members was approximately 24c per dozen for all eggs marketed. When we speak of an Egg Pool member, we mean a producer who ships direct to our egg stations, and who receives his individual grade return.

Merchant members although receiving the same price according to grade do not average within one cent per dozen as great a return, owing to the slightly poorer quality of their product. Allowing for the merchant's commission of one cent per dozen to cover costs of rots and leakers, we would suggest that 22c per dozen would be about the average return paid the producer through the merchants for the entire season.

The following were the net prices:—

1st Pool period ending May 15th, extras, 25c; firsts, 23c; seconds, 21c, and crax, 15c.

2nd Pool period ending July 1st, Extras, 26c; firsts, 24c; seconds, 20c. and crax, 14c.

3rd Pool period ending Sept. 4th, extras, 25c; firsts, 23c; seconds, 19c, and crax, 14c.

Satisfied With Returns

Gilbert Plains, Man., Sept. 25th, 1926.

Man. Co-oper. Poultry Marketing Ass'n., Ltd.,
Hartney, Man.

Dear Sirs:—I received the final return of the Egg Pool today. I am well satisfied with the effect of the Egg Pool prices, this being the first season I have been able to get over 15c during the summer months.

Yours truly, MRS. J. D. RANDELL.

FINAL PAYMENT ON CULLED HENS

The final settlement has also gone forward to our shippers of culled fowl and roosters: Birds over 4 lbs., 14c; birds under 4 lbs., 12c; roosters, 8c.

This was the net cash return after deducting culling costs, and costs of operation.

The following letter is one of a great number received at this office, which expresses the general satisfaction over the results obtained:—

Carberry, Man., Sept. 30, 1926.

Mr. W. A. Landreth, President,
Man. Co-op. Poultry Marketing Ass'n., Ltd.

Dear Sir:—We received our cheque tonight for the second payment on old hens shipped through your Association, and just wished to tell you that we are highly pleased with it. Fourteen cents per lb. is a splendid price for old cull hens, and selling them alive is such a fine way to get rid of them.

We wish to express our sincere thanks to you for organizing a branch at Carberry and wish your association every success.

Yours very truly, A. McLAREN.

Per L. M.

LOOKING FORWARD

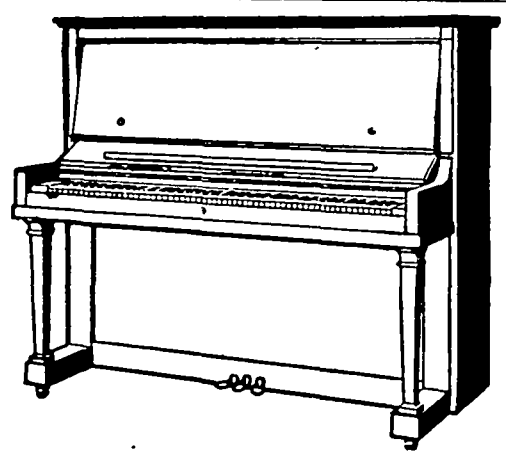
Dressed poultry marketing will be conducted from every local of the association, at dates to be arranged between November 20th and December 12th. New locals will be formed in many districts of the province, extending the marketing service to a host of producers. If you wish the benefit of co-operative marketing of poultry products to be enjoyed by your district, make application now, to be included in fall organization programme, now being arranged. A little extra attention to the feeding of your birds now may mean an extra grade when marketed. Do not be advised to sell your birds alive, profits are only obtained by finishing and selling dressed. The buyer at this season intends to make a profit out of feeding and dressing. Advise your local hardware merchant that you will require cord and possibly a killing knife, so that he will have them on hand when required.

U.S. CO-OPS. MAKE BIG GAIN

Business to the amount of \$2,400,000,000 was transacted during 1925 by the 10,800 farmers' associations reporting to the U.S. department of agriculture, according to a preliminary report by the division of co-operative marketing. This was an increase of more than \$1,700,000,000 as compared with 1915 when the 5,424 associations reporting to the department handled a volume of business estimated at \$636,000,000. The largest gains, measured in dollars, were made by the twelve North Central states of Ohio, Indiana, Illinois, Michigan, Wisconsin, Minnesota, North and South Dakota, Iowa, Nebraska, Missouri and Kansas. The increase for the ten-year period amounted to more than a billion dollars. Heavy percentage gains were made in the southern cotton and tobacco producing states. Co-operative business for the three Pacific Coast states fell a little short of doubling for the ten years. California was the leading state in regard to volume of co-operative business in 1915, Iowa was second in importance, Minnesota was third and New York fourth. In 1925, according to the preliminary estimates, Minnesota led in volume of business. California was second in importance, Illinois was third, and Iowa fourth. The change in relative importance of the states between 1915 and 1925 was caused largely by the great increase in the number of livestock shipping associations and in farmers' grain elevators.

About 30 per cent. of the business handled in 1925 was reported for associations engaged in the handling of grain, including rice and dry beans. Over 22 per cent of the total business was credited to associations marketing dairy products, including butter, cheese, fluid milk, cream, ice cream, and condensed and powdered milk. Total estimated business for the associations handling grain was \$750,000,000; for those marketing dairy products, \$535,000,000; and those marketing livestock, \$320,000,000. Sales by cotton associations amounted to \$150,000,000, and by tobacco marketing associations to \$90,000,000. The associations handling fruits and vegetables are credited with a total business of \$280,000,000.

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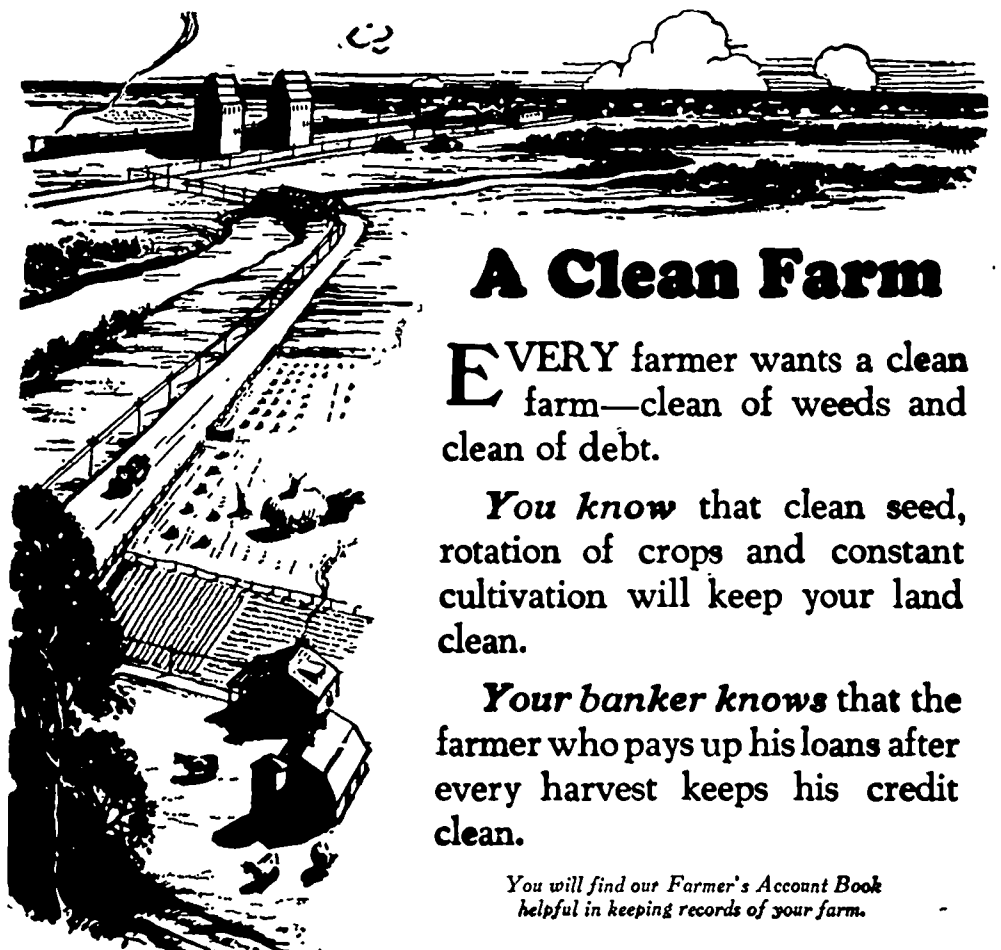
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A Clean Farm

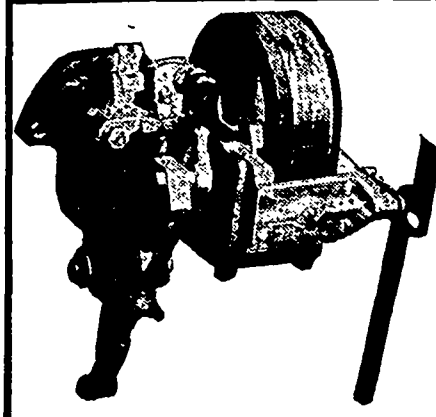
EVERY farmer wants a clean farm—clean of weeds and clean of debt.

You know that clean seed, rotation of crops and constant cultivation will keep your land clean.

Your banker knows that the farmer who pays up his loans after every harvest keeps his credit clean.

You will find our Farmer's Account Book helpful in keeping records of your farm.

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SOLVE THIS PUZZLE IT IS YOUR GREATEST OPPORTUNITY FOR PLEASURE AND PROFIT DURING YOUR SPARE TIME.

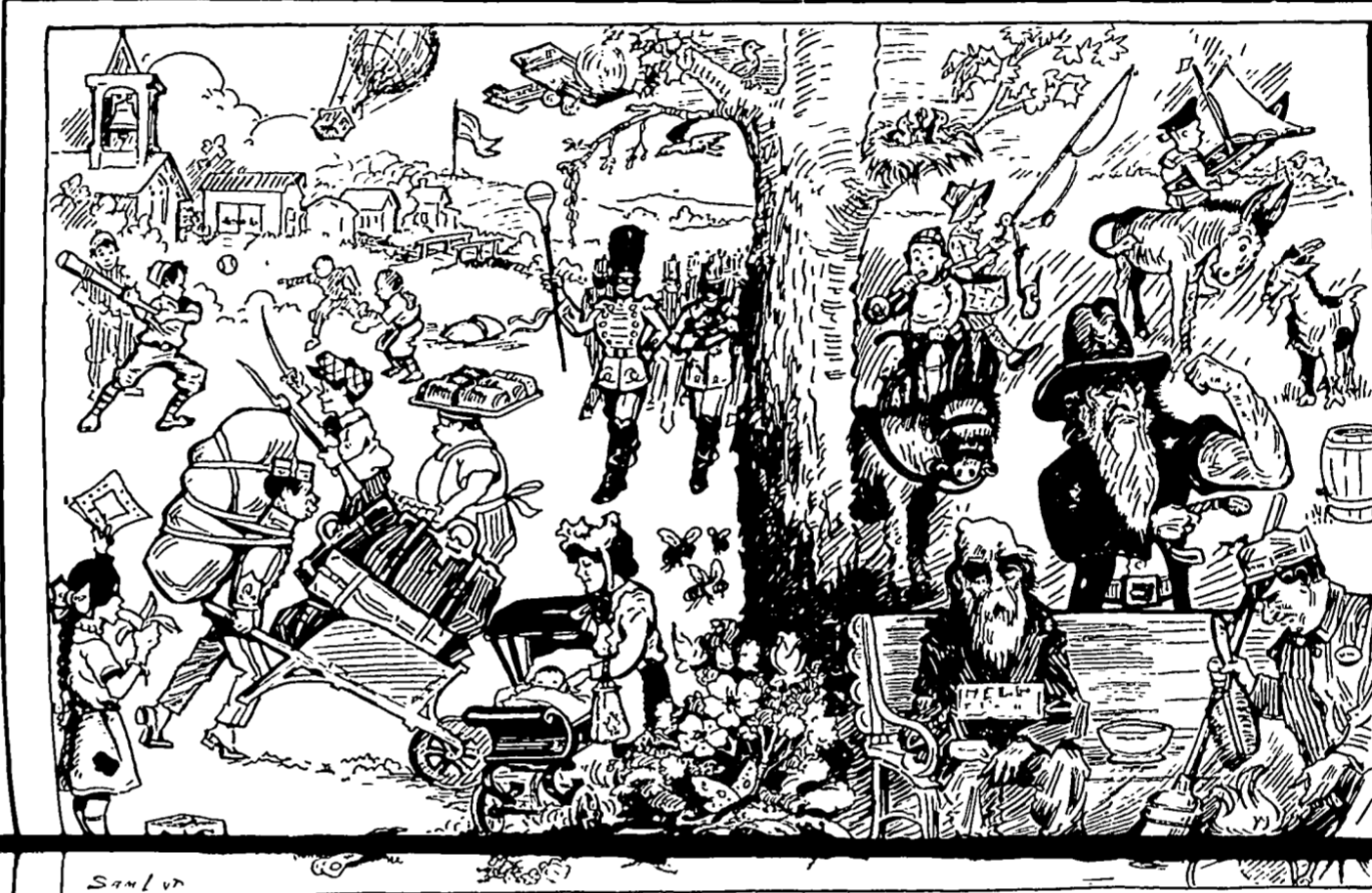
You may never in your lifetime be given another opportunity such as we are offering you in our Picture Puzzle game to "play and learn" while earning a big cash prize. We know you will enjoy this interesting pastime.

No matter what your age, if you like to solve puzzles, try your hand at this one. It really is not a puzzle at all, for all the objects in the big picture have been made perfectly plain, with no attempt to hide or disguise them. Get a pencil and paper and see how many "B" words you can find.

Offer Open To Farm Folks in the Three Prairie Provinces

"Baby," "Balloon," "Buggy." How many others? How many can you find? Test your powers of observation. This is not a trick puzzle. Contains no hidden objects. You need not turn the picture upside down or sideways.

How Many Names of Objects in Picture Begin with "B"?



Name
Address
Return picture with objects numbered (Rule 3) together with list of words found. Total number of words in upper left corner. If enclosing subscription form, return desired by subscribers—whether "Dandy Needle Outfit" or Auto-Strip Safety Razor.

Any member of any farm family in Manitoba, Saskatchewan or Alberta may compete. It costs nothing to try. Write your list and send it in.

You need not necessarily send a subscription with your answer to be eligible for a cash prize, but, of course, if you do, the possible prizes are ever so much bigger. **LOOK THIS UP FOR YOURSELF IN THE PRIZE-LIST BELOW.**

START TODAY

When completed, send along your list. That will qualify you for a chance for First Prize of \$25. If you wish to try for the larger prizes, send one, two or three subscriptions with your answer. You will have no difficulty in securing them from friends and neighbors, and we send each subscriber a valuable premium. Subscriptions: One year \$1, three years \$2, five years \$3.

We will gladly send extra copies of the "B" Puzzle Picture postpaid, on request. Write Puzzle Editor, The Nor'-West Farmer, Winnipeg, for them.

If you would like a larger copy of this picture to work from, write us and we will send you one four times as big together with some subscription forms in case you can use them.

ADDITIONAL! FREE GIFTS FOR SUBSCRIBERS

For each subscription sent in to us as part of this Competition, we will positively give FREE to the Subscriber a valuable gift—either a "Dandy Needle Outfit" or an Auto Strop Safety Razor—whichever is preferred. This is an unusually generous offer in a contest of this kind. **NOTE—AN EXTENSION OF YOUR OWN SUBSCRIPTION WILL COUNT JUST THE SAME AS A NEW ONE.**

ANOTHER GENEROUS FEATURE!

We guarantee there will be no supplementary contests to break ties. The answers to this puzzle will absolutely decide the winners. And further—**IN THE EVENT OF A TIE FOR ANY PRIZE OFFERED, WE WILL PAY THE FULL AMOUNT OF SUCH PRIZE TO EACH OF THE TIED CONTESTANTS.** Could anything be fairer?

EXTRA—\$300—EXTRA

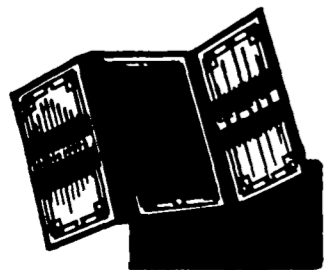
When the judges have selected the main prize winners, we will pick from them the 13 replies which reached us first from Manitoba, the first 13 from Saskatchewan, and the same from Alberta to share this extra prize money **FOR THEIR PROMPTNESS IN SENDING IN THEIR ENTRIES EARLY.** Prizes of \$25, \$15, \$10 and ten of \$5 each, according to the merit of the answers, will go to each province. **TIME MEANS MONEY. DON'T DELAY SENDING IN YOUR ANSWERS.**

140 Cash Prizes Totalling \$5,000.00

Read These Easy Rules

100 GRAND PRIZES	Prize if No Subscriptions	Prize if One Subscription	Prize if Two Subscriptions	Prize if Three Subscriptions
1st Prize.....	\$25.00	\$50.00	\$1,000.00	\$2,000.00
2nd Prize.....	15.00	25.00	500.00	1,000.00
3rd Prize.....	10.00	125.00	250.00	500.00
4th Prize.....	5.00	50.00	150.00	200.00
5th Prize.....	2.00	25.00	50.00	100.00
6th Prize.....	2.00	12.50	25.00	50.00
7th Prize.....	2.00	10.00	25.00	50.00
8th Prize.....	2.00	10.00	25.00	50.00
9th Prize.....	2.00	10.00	25.00	50.00
10th Prize.....	2.00	10.00	25.00	50.00
11th to 20th Prizes included.....	1.00	5.00	10.00	20.00
21st to 50th Prizes included.....	1.00	2.50	5.00	10.00
51st to 100th Prizes included.....	.50	1.00	2.00	5.00

- Any man, woman or child who lives on a farm in Manitoba, Saskatchewan or Alberta and is not in the employ of The Nor'-West Farmer, may submit an answer.
- All answers must be mailed by November 30th, 1926 and addressed to Puzzle Editor, The Nor'-West Farmer, Winnipeg, Canada. The announcement of Prize Winners and the correct list of words will be published in the first available issue of The Nor'-West Farmer, after November 30th, 1926, the closing date.
- You may write your list with ink or typewriter—not pencil. You must, however, write on only one side of the paper. Your name and address must be at the head of the list and on the margin of the picture. Subscriptions, if any, must be mailed on separate sheet of paper. Number answers consecutively 1, 2, 3, 4, etc. and corresponding numbers must be placed in ink or pencil beside the object in the picture. Beneath your full name and address, mark the total number of words. If you desire to write anything else, use a separate sheet of paper.
- Only such nouns commencing with "B" as are found in any recognized Dictionary of the English language may be used. When the singular is given, the plural cannot be used and vice versa. The nouns must be the names of some OBJECTS seen in the picture. Abstract words are not to be used. Hyphenated words are not to be used. Words described by the dictionary as "slang," "colloquial," "humorous," "vulgar," are not to be used. Words described as foreign are not to be used. It is intended that all the words shall be in good usage in the English language.
- Any object or article may be used only once. If however, two words, spelled the same, but having different meanings, are found in the picture, each may be listed. Any visible part of an object may be named.
- In case two or more contestants submit the same number of correct names, then the list which contains the least number of incorrect names will be entitled to the prize. Incorrect names will be those claimed, but not borne out by the picture in the judgment of the Judges' Committee, whose decision must be accepted as final. Neatness, style or writing have no bearing upon deciding the winners.
- Any number of people may co-operate in answering the puzzle, but only one prize will be awarded to any one household; nor will prizes be awarded to more than one of any group where two or more have been working together.
- IN THE EVENT OF A TIE FOR ANY PRIZE OFFERED, THE FULL AMOUNT OF SUCH PRIZE WILL BE AWARDED TO EACH TIED PARTICIPANT.**
- All answers will receive the same consideration regardless of whether or not a subscription to The Nor'-West Farmer is sent in. However, to qualify for a larger prize, subscriptions must accompany the answer.
- Subscriptions (new or renewal) payable in advance at the regular rates, namely, \$1.00 per year, \$2.00 for three years and \$3.00 for five years, will be accepted, providing same are paid for by the person named on the order and the Subscriber is a bona fide farmer or a member of a farm family living in Manitoba, Saskatchewan or Alberta.
- Dr. S. A. Bedford, former Deputy-Minister of Agriculture in the Manitoba Government, Winnipeg, and two other prominent educationalists, not connected with The Nor'-West Farmer, will act as Judges to decide the winners, and participants by sending in their answers, agree to accept the decision of the Judges as final and conclusive.
- No premiums other than those specified in the opening announcement will be given and no others can be substituted. Subscriptions mailed through Post-masters or Agents will not be counted in the "B"-word Picture Puzzle contest.
- Only one answer will be allowed with each remittance regardless of whether remittance covers one or three subscriptions and the amount of the prizes to be paid to the winners will be governed by the prize schedule as outlined elsewhere in this announcement.
- No answer can be changed after it has been registered.
- The Nor'-West Farmer reserves the right to decide any question or dispute which might arise, and to interpret the rules. This will be done, however, in the same spirit of fairness that has governed all previous Nor'-West Farmer contests.



Your Choice A Free Gift with each Subscription



Everyone has equal opportunity to win. The reputation of this paper is assurance of absolute fairness.

Contest Closes Nov. 30th, 1926

The Nor'-West Farmer
The Pioneer Farm Journal of Western Canada

Dr. S. A. Bedford, former Deputy Minister of Agriculture for Manitoba, will be Chairman of the Judges' Committee. The sealed solution of the puzzle picture is in the hands of the National Trust Co.—Out of our keeping altogether.

Contest Closes Nov. 30th, 1926



The Pool Woman



THE CO-OPERATIVE IDEAL

CO-OPERATIVE marketing has become an important factor in Canadian economic life. Almost every product of the farm is marketed co-operatively in some part of the Dominion. Besides the three great wheat pools of Western Canada, there are co-operative dairies, egg and poultry pools and livestock pools. Fruit is marketed co-operatively in Nova Scotia, Ontario and British Columbia, tobacco in Ontario and Quebec, wool and seeds of all kinds in every province. In Ontario the United Farmers' Co-operative Association deals in farm produce of all kinds and a honey pool has been operating successfully for several years.

But co-operation is a far bigger thing than a good business proposition, and if the co-operative movement is going to become the power for good,

which we hope it will become, co-operative principles must not be forgotten in commercial success. Only when co-operation awakens in men and women a social conscience, a desire for social justice so that every individual will have an opportunity to develop the finest that is in him, will co-operation realize its highest possibilities. That is why all the great co-operators have been foremost in the spreading of social ideas. It is not



MRS. BAMFORD-TOMLINSON,
Editor of the Co-operative papers, Woman's Outlook and Our Circle and of the Woman's Page in The Co-operative News.

enough that the leaders should be imbued with high ideals. Our movement is a democratic movement and its success depends upon the knowledge and faith of each member, a realization that co-operation means more than obtaining a better price for wheat—that it holds the promise of a better and fuller life.

Of course the monetary benefits of co-operation are of fundamental importance. Freedom and development of the individual are only possible when the economic insecurity caused by competition has been eliminated by harmonious co-operation for the good of all. One does not have to be an idealist to see that a society in which the strug-

gle for existence consumes all of the time and energy of the individual, where a great number of people live in constant anxiety concerning the necessities of life, is not conducive to the development of good citizenship. Competition is contrary to the best that is in human nature because it forces men to struggle against each other for a livelihood instead of working with each other for the happiness and welfare of all.

CO-OPERATION AND COMMUNITY

Within the past few years four large co-operative marketing associations have added women to their field staffs for the express purpose of forging the links between the co-operative and the farm home and family. These organizations are striving to "sell the co-operative idea" to entire communities as well as to make a social and economic contribution to community life. For example, the Burley Tobacco Growers' Co-operative Association, the largest in the country, has formed ninety local community clubs. Sixteen thousand people attended picnics, movie entertainments, and club meetings last year, while better roads, child clinics and community welfare have been prominent in discussions.

Women throughout Virginia and the Carolinas have been reached by the Co-ops' community service, with splendid results in breaking down isolation and the loneliness of farm life and building up a community feeling. The Dairymen's League of New York, whose members are the chief suppliers of milk and butter to metropolitan tables, have carried co-operation into the farmer's home by lectures, literature, radio talks and special women's programs. The purpose of this work is primarily to acquaint women with co-operative business organization, to provide an inspirational setting for meetings, and to enrich the lives of farm women.

INTERNATIONAL GUILD CONFERENCE

The family wash problem, and how co-operative societies and municipalities can help to solve it is to be discussed at the second International Co-operative Women's Guild Conference, which will be held at Stockholm in August, 1927, prior to the Congress of the International Co-operative Alliance. Other subjects for discussion are food purity and food values, and low prices or high dividends — which do women want? The committee extends a hearty invitation to women co-operators throughout the world, if their organizations are not already affiliated, to attend the conference as fraternal delegates.

MEMBER SUED FOR BREACH OF CONTRACT

The Alberta Wheat Pool has entered action in the supreme court of Alberta against Hartvig Holmberg, of Hardisty, for the recovery of \$1,000 as damages for breach of a contract entered into between the plaintiff and Mr. Holmberg on August 21st, 1923. By the terms of the agreement, the defendant agreed to consign to the plaintiff company for sale, all of the wheat produced or acquired by him in the province during the years 1923, 1924, 1925, 1926 and 1927. He did not deliver his wheat to the Pool and refused to give an accounting to the head office.

The board of directors of the Pool being of the opinion that he had violated his contract, therefore decided to institute action against him as above mentioned.—The U. F. A

THE WOOL MARKET

The following has been sent out by Canadian Co-operative Wool Growers under date Sept. 30th, 1926:—

While many indications point to a better wool market the situation continues to remain almost stationary. Those persons who naturally expected to see a real demand after the long period of decline are still waiting. True, values have increased in the past three weeks, but the general level both in Canada and the United States is still about fifteen per cent. below this period a year ago, and still lower than in last October and November. Many small dealers remain loaded up with a lot of wool which they would be glad to get rid of without profit.

In the United States, according to the latest figures of the bureau of agricultural economics, Greasy Ohio three-eighths staple is quoted at 44c, compared with 50c at this time last year and 54c in November. Fine staple territory or range runs from \$1.15 to \$1.17 clean scoured, against \$1.25 to \$1.30 twelve months ago, and \$1.30 to \$1.35 in November. The Ohio grade corresponds very closely to our eastern and Ontario, and when duty and freight are taken into consideration the price is the same. The duty of 31 cents per pound on a clean scoured basis figures out at 15. to 17 cents

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FROM auction sale to auction sale, all through the year, raw fur prices have steadily advanced. Replacement of any Fur Coat in stock is now impossible, except at greatly increased cost. Selection from our present stocks gives you a decided price advantage, while assortments are complete in garments made from early bought skins.

Write for Catalog
or Visit Our Store when in Winnipeg

The Holt, Renfrew collection of fine Fur Coats was never more varied and attractive than now. Every Coat represents a standard of value only possible at Holt, Renfrew's, the largest manufacturers of fine Furs in Canada—values resulting from the enormous buying power and advantages acquired during our eighty-nine years of business and our direct-from-trapper to wearer methods of manufacture and sale.

DEFERRED PAYMENTS

can be arranged under our Budget Buying Plan. 10% of purchase price will hold any garment, balance arranged on convenient payment terms. Write for particulars.

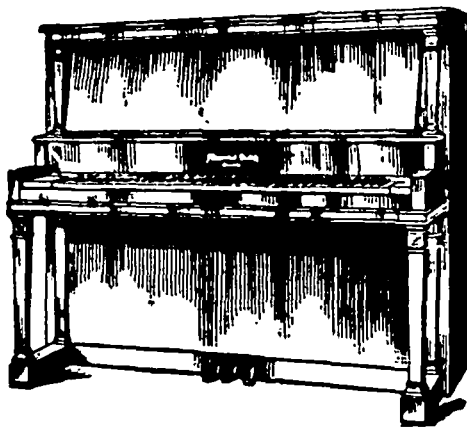
HOLT, RENFREW & CO. LTD.

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Mason & Risch Piano

is the finest teacher



The Mason & Risch Piano is admired by world famous pianists for its rich tone and easy action.

That is why you should have a Mason & Risch when the children are learning to play—its superior qualities will show up in their improved playing.

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BUSH AND GERT'S PIANO—
Mahogany Case. A real bargain at **\$350.**

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We Specialize in Victor Records. Try Our Quick Service.

when the usual 50 per cent. on the average is allowed for shrinkage. Freight amounts to another cent.

"Best opinion today is that the market is in a sound and healthy position as far as the volume of sales is concerned, but that prices are far from satisfactory," observes the Boston Bureau of the New York Daily News Record in describing United States market conditions. "They are creeping up a little here and there, but the upward movement is being stoutly resisted. Since the middle of August there has undoubtedly been a big turnover in both foreign and domestic sorts, but some of the more conservative members of the trade are expressing doubt as to whether many of the sellers have made their overhead in the transactions reported. Even the houses with large capital and practically unlimited credit have not found the last year an easy one. It is not strange, therefore, that there should be a keen desire for better prices and a quicker turnover of wool stocks."

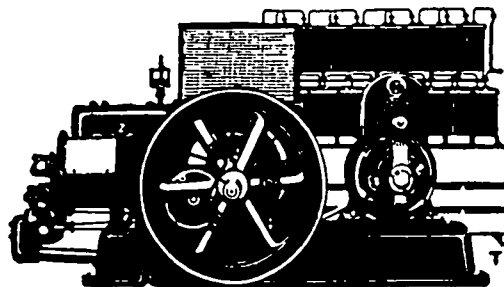
In Great Britain, according to the Weekly Wool Chart, issued by C. F. Mallett, of Bradford, big dealers believe that the worst has passed and that definite improvement from now on may be expected. Recent increased business, while attributed to speculation in some quarters, is believed to be the forerunner of a stronger market, and most firms are now in a position to extend operations when the labor troubles are settled, and it is again possible to secure coal of good quality at a reasonable price. Much of the recent improvement is due to the very substantial amount of new business being done with Germany.

ALBERTA POOL SIGNS UP BIG ACREAGE

The largest acreage covered by a single contract which has been signed up in the Alberta Wheat Pool since its formation in 1923 was brought in during September, when the immense wheat lands of George Lane & Company, Ltd., were signed. The transaction was carried out on behalf of the company by Hon. A. J. McLean, manager. The contract includes the extensive acreage of the company at Namaska, and also the very large hold-

Happiness, Comfort, Cheer from a Fairbanks-Morse Home Light and Power Plant

At very small expense you can flood your home, barn and other buildings with the cheerful, efficient glow of electric lights. And at the same time you will receive all the advantages of a modern, labor-saving power plant. The FAIRBANKS-MORSE Home Light and Power Plant furnishes an abundance of electric light, and in addition, the "Z" Engine which is part of the outfit, furnishes belt power while the battery is being charged. You get double duty from the plant at one cost.



Write for prices and full particulars.

485

The CANADIAN
Fairbanks-Morse
COMPANY Limited

St. John, Quebec, Montreal, Ottawa, Toronto, Windsor,
Winnipeg, Regina, Calgary, Vancouver, Victoria
THE MAKERS OF FAIRBANKS SCALES AND VALVES

Watson's Power Blower

Strong, rapid cutter, with large 13-inch throat.

Heavy cast feed rollers.

Two English steel convex knives.

Capacity—6 to 10 tons per hour.

Length Cut— $\frac{3}{8}$ -in., $\frac{5}{8}$ -in., 1-in.

Power—7 to 10 h.p.

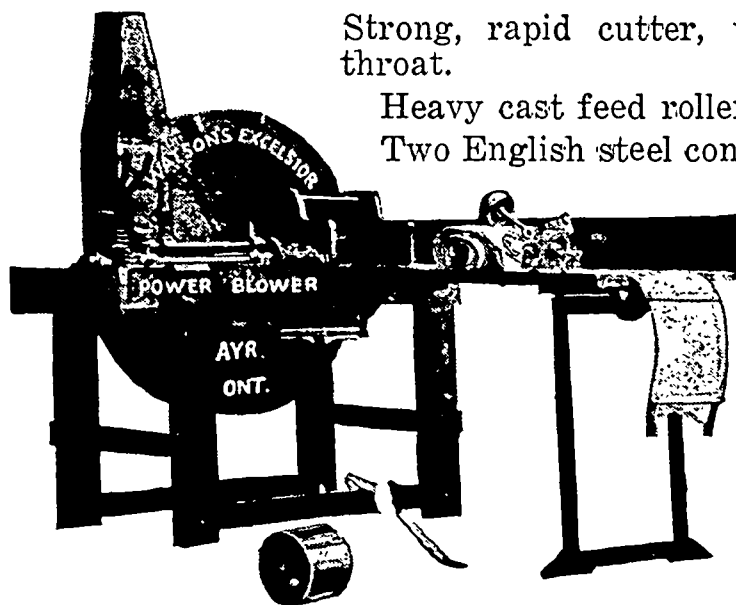
Drives easy—cuts fast, at low cost.

Write for literature and prices

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MOLINE PLOW, MANDT WAGON, MONITOR DRILL REPAIRS

The Amount You Can Save



is often more important than the amount you can earn, for it represents your future spending power.

Why not prepare for future requirements by depositing your savings regularly in an interest-bearing account?

41

THE CANADIAN BANK OF COMMERCE

Capital Paid Up \$20,000,000

Reserve Fund \$20,000,000

ings at Bassano, Champion and High River.

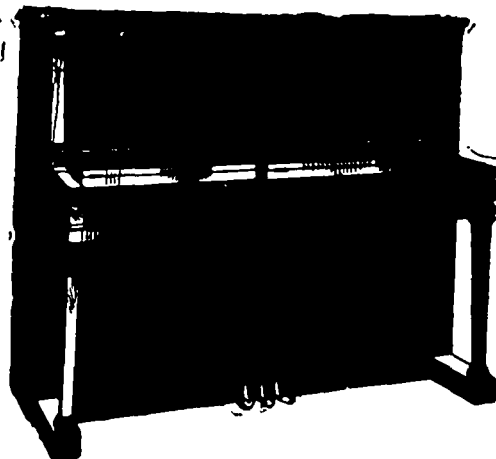
That the Wheat Pool is now regarded by the large wheat growers as the most satisfactory channel through which their wheat can be marketed is demonstrated in a striking manner by the signing up of this colossal contract. Every week now witnesses substantial increases in both membership and acreage, the period since August 1st constituting a record for the year. In that period approximately 320 new members have been signed up in the Pool.—The U. F. A.

THE DARK TOBACCO POOL

In the September (1926) issue of the Tobacco Planter, the management of the Dark Tobacco Growers' Co-operative Association, Hopkinsville, Ky., advises the members of the association that the time is drawing near when a decision must be reached regarding the future policy of the organization. The association did not receive tobacco of the 1925 crop.

At the present time the association is holding 42,000,000 pounds of tobacco valued at \$4,000,000, and has warehouse property and equipment valued at \$2,500,000. Against these total assets of \$6,500,000 there is but \$2,500,000 indebtedness. The management contends that action should be taken to protect the property and to conserve the growers' equities. Sign-up campaigns are being conducted in several counties.

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By Eliminating The Commission Man**



Write us or come to Brandon and select the piano for yourself. We buy in carload lots from the manufacturers and sell direct to the public, thus eliminating the commission man who is here today and gone tomorrow.

Our twenty-one years business reputation is your guarantee of a square deal.

Our prices cannot be beat in the West. No other house offers a better selection of high-grade Pianos to choose from.

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WRITE US. Mr. Kennedy will call on you in person.

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No matter where you live, it is possible to do your banking by mail. Our Mail Order service is both quick and convenient. If you have not already written for our pamphlet "Banking by Mail," do so today.

**Province of Manitoba
Savings Office**

339 Garry Street Winnipeg

Conducted to Foster the Thrift and Welfare of the Public.

Muskrats Are Open

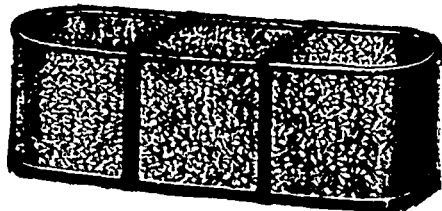
UNTIL NOVEMBER 30th

In Townships 13 to 22, Range 17 to 29. It may be your district. Do not neglect this opportunity to make money. All information cheerfully supplied at request. Write us for price list, shipping tags, etc.

WE PAY HIGHEST MARKET PRICES FOR ALL
FURS, HIDES, SENECA ROOT & WOOL
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Our reputation is your guarantee that we will treat you right.

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The "RED BOTTOM" Line of
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Ask your dealer or write to
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Edmonton Vancouver

THOUGHTS ON CO-OPERATION

To the Editor, The Scoop Shovel.

Dear Sir,—While those beautiful (?) showers have been falling, thereby putting a stop to my country work as well as to the farmers threshing, I have done a little reading along co-operative lines. "Co-operative Democracy," by James P. Warbasse has claimed much atten-

tion. (This book belongs to the Pool library and is available to any member.) Some of the statements therein are very provocative of thought.

If I was asked to sum up what the theme of "Co-operative Democracy" was in a sentence, I would use this quotation: "Profit is the burden that is breaking the back of the world."

Realizing that there is much truth in the axiom, "It doesn't

matter so much what a man stands for as what he falls for," and having "fallen" hard for co-operation, I thought that some of the following excerpts might arouse some thought, curiosity or comment from those who realize that the virtues of co-operation are not bounded by its visible, monetary benefits.

"The average working man's child in the United States, when it is sick with a serious disease, is three times more apt to die than the rich man's child."

"Co-operation truly succeeds only when the people see in it a great social enterprise and are gripped by the desire for justice and the will to make the world a better place in which to live."

"Co-operation demands free trade which needs no law against smuggling."

"If there should develop in the co-operative movement a willingness to cheat it to a fraction of the degree that the average citizen is willing to cheat his government or the political state, co-operation will perish."

"Military victors tend to adopt the vices of the vanquished enemy."

"Co-operation is a power for peace; profit business is a power for war."

"The most helpful single thing that is being done today, looking towards a better future for the average man and woman, is being done by the great co-operative movement."

"But in most cases the prevalent system of taxation puts a penalty upon industry, promotes speculation, and encourages fraud."

"But whether the principle of democracy is right or wrong, what the people want they should have—even their own destruction."

"The state makes criminals and then proceeds to commit crimes against them."

"In the United States, of every 100 cents spent by the consumer, 49.6 cents pays for the cost of producing what he buys, 50.4 cents goes to pay for commercial competition."

"Co-operative Democracy" is filled with such arguments. It is worth reading.

Yours for co-operation,
W. H. McEWEN,
Field Service, Manitoba Pool.

GOOD VALUE AND RELIABILITY IN HOUSEHOLD APPOINTMENTS

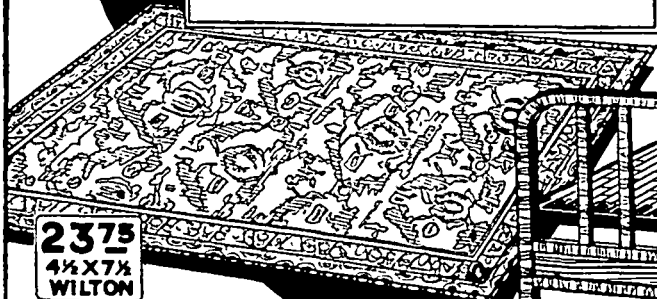
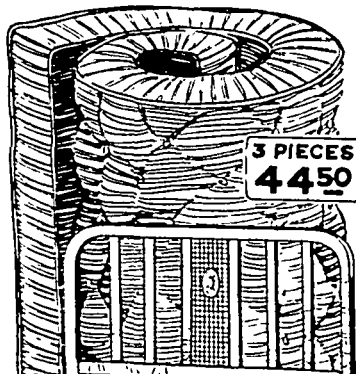
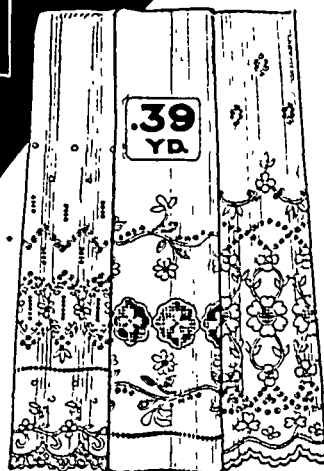


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Look for the above label throughout the EATON Catalogue.

It designates, in every case, an article that, while not claiming the distinction of being the very best, yet has the merit of being of reliable, good quality, and the added attraction of being most reasonably priced. Such goods as are shown here, for instance, which will be found fully described and distinctively labeled in our Fall and Winter Catalogue.

For satisfactory shopping use the EATON Catalogue as your guide. And for an added guide in its pages to the best obtainable in merchandise of dependability at a moderate price standard, choose the Eatonia lines.



THE T. EATON CO LIMITED
WINNIPEG - CANADA

READ THIS CAREFULLY

A large co-op. recently voted to dissolve because a sufficient number of growers did not renew their memberships. "Prices are high," said many, "we don't need a co-op." All of which is like throwing away the life preserver when the sea is calm. When the storm breaks, heaven help the poor growers for they will find themselves at the mercy of the buyers who will pay just what they wish—and no more. The time to build a co-op, to increase its efficiency and oil up the machinery, is when the sea is calm and one may open mindedly look issues squarely in the face. Discarding the biggest factor of safety just because sailing is easy one year is as foolish as looking in a gas tank by the aid of a lighted match—someone will some day pick the pieces up in a basket.—Citrus Leaves.

**COLORADO WHEAT POOL
ADVANCING SEVENTY
CENTS**

Seventy cents a bushel is the figure decided upon by the directors of the Colorado Wheat Growers' Association, Denver, as the amount of the first advance on 1926 wheat, basis No. 2 or better. Cheques for the advances are mailed on receipt of reports from the receiving elevators.

Deliveries of wheat to the pool began early in July. Under date of August 20, the management reported that the receipts to that date were the equal of those to the same date last year. While grain is not being received from as many growers as a year ago, the deliveries per capita are larger. This is said to be due to the fact that considerable selecting was done in signing members for the new marketing period. In the opinion of the management only growers who understand the pool method of marketing are likely to take advantage fully of the facilities of the association. Hence, an effort is being made to confine the membership of the organization in the future strictly to grain growers who are believers in the co-operative method of marketing.

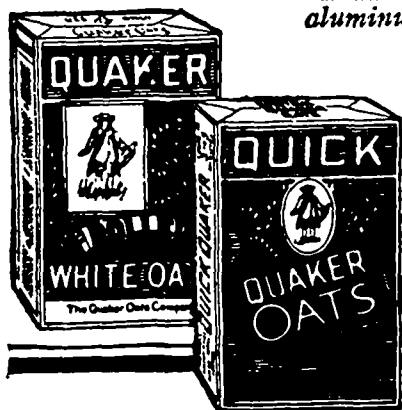
This season, for the first time, the Colorado association has received wheat from the western slope of the Rocky Mountains.

Hot Oats — for chilly mornings

Nothing makes you feel so good on a chilly morning as a breakfast of delicious hot oatmeal porridge. And morning hours of heavy work require sustaining food. Quaker Oats is the best cereal for early breakfasts. Active workers find in this nourishing food all the important elements which build bone and brawn, repair worn-out tissue and renew bodily vigor and energy.

Delicious too, because all the nut-like flavour of the golden grain is retained in Quaker milling. Quaker Oats, the large flake. Quick Quaker, the only quick-cooking oat with the rare Quaker Oats flavour. In sealed cartons, at all grocers.

Quick Quaker packages marked "Chinaware" each contain a piece of delicate imported china-ware in blue and gold. The cartons marked "Aluminumware" contain useful articles of aluminum for the kitchen.



Quaker Oats

—you have known since childhood

Quick Quaker

—cooks in 3 to 5 minutes B40

Robbery!

If a man was to extract, by force, money out of your pocket while on the way to sell your wheat, you would naturally seek protection of the law.

At this time of the year a large army of farmers are hauling their grain to market containing heavy per cent. of dockage which represents a loss many times greater than the hold-up loss on the North American Continent.

It is within your power to obtain protection by installing a Carter Disc Separator.

WRITE FOR FULL INFORMATION

The Strong-Scott Mfg. Co., Limited
WINNIPEG

**PREMIER BRACKEN
COMMENDS POOLS**

(Continued from Page 3)

members through the operation of country and terminal elevators. In accordance with the cooperative principle all the revenue from these facilities belongs to the Pool members and is returned to them either directly or indirectly, because the Pool was a non-profit institution and operated at cost.

Democratic Organization

The form of organization of the Pool was referred to by the premier, and he pointed out that they were organizations on a strictly democratic basis, although there were some differences of detail in the three provinces. Each provincial Pool, he said, is a separate unit with its own board of directors elected by its members. Each provincial board appoints from within itself an executive of three, and these three executives constitute the board of the Central Selling Agency. Each province is divided into districts: Alberta 7, Saskatchewan 16, Manitoba 7, and a director is elected for each district. No member of the Pool can have more than one share and each member but one vote. The form of organization, he pointed out, is one with which the farmers are familiar as it had been followed in their social and educational organizations.

Premier Bracken next dealt with the contract, which, he said, was the foundation of the Pool and was introduced on this continent from Denmark by the fruit marketing organizations of California. In essentials, he said, the contracts of the three Pools were identical. By the contract the farmer was bound for a term of five years to deliver to the Pool all wheat grown by him, except registered seed wheat, and for the sale of other seed wheat the grower may obtain a permit from the Pool. The Pool was authorized by the contract to make a deduction for an elevator fund and a commercial reserve, and he pointed out that the contract provided that in the event of a grower violating the contract the sum of 25c per bushel as liquidated damages may be collected by the Pool.

Premier Bracken congratulated those responsible for the



FROM

Montreal—Oct. 20—S.S. Minnedosa	to Cherbourg, Southampton, Antwerp
Quebec —Oct. 21—S.S. Montnairn	to Belfast, Glasgow
Montreal—Oct. 22—S.S. Montcalm	to Liverpool
Quebec —Oct. 27—S.S. Emp. of France	to Cherbourg, Southampton
Montreal—Oct. 29—S.S. Montclare	to Liverpool
Montreal—Nov. 3—S.S. Melita	to Cherbourg, Southampton, Antwerp
Quebec —Nov. 5—S.S. Montroyal	to Liverpool
Montreal—Nov. 12—S.S. Metagama	to Liverpool
Montreal—Nov. 17—S.S. Minnedosa	to Cherbourg, Southampton, Antwerp
Quebec —Nov. 18—S.S. Montnairn	to Belfast, Glasgow
Montreal—Nov. 19—S.S. Montcalm	to Liverpool
Montreal—Nov. 26—S.S. Montclare	to Liverpool
St. John—Dec. 1—S.S. Melita	to Cherbourg, Southampton, Antwerp
St. John—Dec. 7—S.S. Montroyal	To Belfast, Liverpool
St. John—Dec. 11—S.S. Metagama	to Glasgow, Liverpool
St. John—Dec. 15—S.S. Montcalm	to Belfast, Liverpool
St. John—Dec. 15—S.S. Minnedosa	to Cherbourg, Southampton, Antwerp

Large and Fast Ships, Famous for Superior Service and Comfort.

Reduced Round Trip Rates.

SPECIAL TRAINS AND THROUGH CARS DIRECT FROM WESTERN CANADA TO SHIP'S SIDE.

Apply: Local Agent or W. C. CASEY, Canadian Pacific Building, Corner Main and Portage, WINNIPEG.

**CANADIAN PACIFIC
STEAMSHIPS**

To The

OLD COUNTRY

Via



FOR CHRISTMAS AND NEW YEAR'S

Special Xmas Sailings

DEC.	7 S.S. MONTROYAL	LIVERPOOL
"	11 S.S. METAGAMA	GLASGOW-LIVERPOOL
"	15 S.S. MONTOALM	LIVERPOOL
"	15 S.S. MINNEDOSA	CHERBOURG-SOUTHAMPTON ANTWERP

SPECIAL SLEEPING CARS

Will be operated through to the ship's side at West Saint John for the above sailings.

Book Early for Choice Accommodation

Have the ticket agent of the Canadian Pacific give you full information.

CANADIAN PACIFIC

success of the several farmers' co-operative organizations now functioning in Manitoba. It was gratifying, he said, that representatives of these organizations had formed a central conference or council known as the Co-operative League of Manitoba, the purpose of which was to promote the co-operative movement in the province and to give mutual support and encouragement to co-operative enterprises.

In conclusion, Premier Bracken said: "The record of the Pool is a record of which every true friend of co-operation has reason to be proud. Personally, I am delighted to have had some little part in encouraging the plan from the outset and I am pleased now to be able to say on behalf of the government that it is our purpose to continue to support in every legitimate way the development of this type of organization."

"I am sure, also," he continued, "that the supporters of the various Pools and co-operative enterprises will appreciate the action of the government in establishing a co-operative marketing board in Manitoba which is made up of representatives from the Pools and other co-operative associations, the financial provision for its maintenance being the money received from Manitoba's share of the Dominion Wheat Board surplus. This action will be followed by such additional financial assistance to the board as seems necessary to keep the educational side of the co-operative movement in a strong and healthy condition."

SWEDEN TO HAVE WHEAT POOL

According to a communication received at the offices of the Manitoba Co-operative Wheat Producers from a Swedish agriculturist who is studying plant breeding and other agricultural subjects in the United States, the farmers of Sweden are engaged at the present time in organizing a wheat pool of about the same type as the Canadian Pools, and have asked for certain detailed information respecting the Canadian organization to assist them in perfecting their plans.

Your Reputation as a Cook



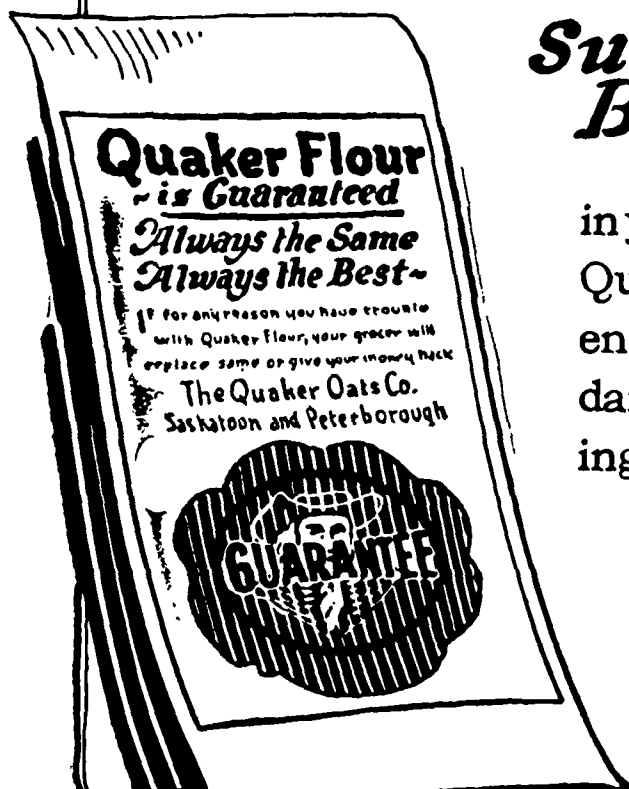
depends upon the flour you use. Let the Quaker Guarantee Tag protect it.

If you bake with Quaker Flour, you can be certain of always-the-same, always-the-best results. No last minute failures.

Successful Baking

in your home with Quaker Flour is ensured by our daily "home-baking" tests.

Look for this tag on the bag. It is our guarantee of uniform quality and texture.



Quaker Flour

Always the Same - Always the Best

A product of the Quaker Mills
Saskatoon and Peterborough

R279

SAY "I SAW YOUR AD IN THE SCOOP SHOVEL."
IT WILL HELP THE SCOOP SHOVEL, HELP YOU AND
HELP THE POOL. THAT'S CO-OPERATION.

A CORPORATION OF CO-OPERATIVES

(Continued from Page 2)

pose to put the farmers on a selling par with other industrial producers by:

"First—Financing them in such a manner that they will not have to sacrifice selling power to momentary financial necessities.

"Second—Assisting them to consolidate into terminal selling bodies that will wield all the advantage the seller may have.

Federal Financing?

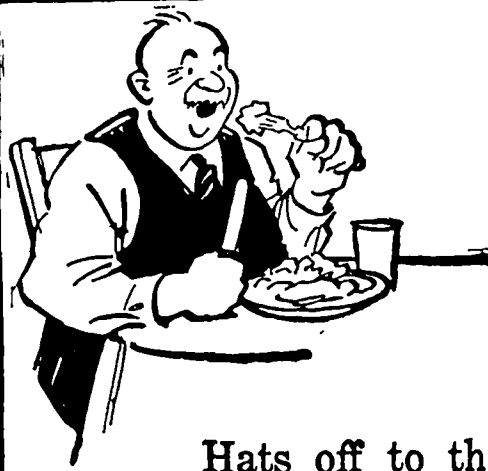
"To accomplish the first end there is need of extensive auxiliary financing that is not obtainable, or desirable to obtain, from the commercial and Farm Loan Board Intermediate Credit Banks. We have no right to take good management out of our banks in order to get it into our farmers' organizations. That auxiliary financing must come from the federal government, but it may be only in the nature of priming the pump and it is not likely to involve any loss of public funds.

"Supplementing the banks we will have a revolving loan fund of a hundred million or more dollars provided by Congress. The banks will make their regular commercial loans to the co-operatives, as at present, up to 65 or 75%, and the rest of the dollar will be provided from this federal fund. Through his co-operatives the farmer will thus get the whole market price of his grain the day he hauls it to the country elevator, but its market potency is still in his hands, that is, in the hands of his central selling agency, his corporation or co-operation of co-operatives.

"This is no petty scheme to save a fraction of a cent on commissions, large in the aggregate but negligible to the average farmer on his individual marketings. The commissions will be saved, it is true, and will mount up to respectable sums, but the great objective is to stabilize the markets through powerful orderly marketing.

The Farmer as Merchandizer

"Orderly marketing will stabilize prices; it will not make exorbitant prices; it will result in a true economic price, i.e., a free balance between demand and supply, unaffected by grain pit rumors or misleading information.



*"Ham
and"*

Hats off to the man who first discovered the affinity between ham and eggs.

How did he know about it?

He didn't know. He tried it.

That's the way for you to find out about another wonderful combination—THISTLE Tobacco and a Pipe. Try it. Don't take anybody's word for it—not even ours.

But to show you that we believe in it, we'll take even chances with you. Put fifteen cents to the coupon printed below, and your tobacconist will give you in exchange two fifteen-cent packages of THISTLE.

T-26

THISTLE PIPE TOBACCO



15c per package
80c per 1/2 lb. tin

COUPON—"TWO for the PRICE of ONE"
This Coupon and 15c taken to any dealer (or mailed to Tuckett Ltd., Hamilton, Winnipeg, Calgary, Vancouver) entitles bearer to two 15c packages of Thistle Smoking Tobacco.
To the Dealer—Sign and return this Coupon to the nearest Tuckett office and you will receive its value—15c.

T

"Now the machinery for all this will be about like this: We will set up here in Washington an Agricultural Board, although I hate to add another independent federal agency. This board will be a sort of Federal Reserve board for the financial assistance of co-operating agriculture, which will borrow from the government at 4%. It will prudently advance loanable funds, at 6% to

the terminal agencies or co-operatives of co-operatives, according to their necessities, their capacities and their business acumen. These c. of c's, or pools, will pass the funds along to their local and regional units on the same basis of allocation. The 2% profit will cover expenses and build up a reserve.

—The Magazine of Wall Street, Oct., 1926.

THE MERITS OF WHEAT POOLING

(Continued from Page 2)

Something for Non-Poolers

Having established the principle of pooling on a fairly firm footing, and proved its efficiency as the soundest system for wheat marketing, the representatives of Australian Pools, acting in co-operation, now ask that non-pooling farmers should mentally absorb the following facts:—

1. That the competition of the co-operative pools has stimulated prices at the farmers' end of the deal, because it has made all wheat operators realize that the wheat grower has reached that stage of intelligence when he requires his interest in the sale of his product to be studied. It is this feature of Pool policy which has won the approving recognition of business leaders in Canada, and is of direct appeal to financial, commercial, and manufacturing interests of the Commonwealth. It means more money earned by the big wheat producing industry; more money widely distributed to the many wheat growers of Australia, more money circulating in business, and more profits accruing to wheatgrowers, which in the past have gone to a few firms with foreign domiciles.

2. Co-operative Pooling authorities—through the co-operative handling and marketing of wheat—have acquired a fund of knowledge and practical experience on all phases of wheat trading which is available to the wheat growers, and no longer monopolized as the exclusive capital of the old style buyer, utilized for the earning of profit.

3. If non-poolers will enrol and do their share in pooling for mutual service, and assure that the Co-operative Pools will control the marketing of the major portion of the Australian wheat harvest, the Pools in turn can assure the wheat grower that supply can be adjusted with some reasonable regard to demand, and thus enable him to approximate somewhat nearer to that undeviating line with which statistical graphs are wont to mark the successful efforts of manufacturing magnates and well-sheltered labor to regulate the price of their products.

DAVID'S CASH GROCERY

1446-1448 MAIN STREET, WINNIPEG, MAN.

Established 1911. Reference—Bank of Montreal, Cor. Main and Bannerman. Steep up for your Winter Supply at our New Low Prices. Compare our's before ordering. We are positively the lowest. Free with every order, one package table figs.

Table listing various grocery items and prices, including Pure Cane Granulated Sugar, 25 lbs. Lump Sugar, 100-lb. Bag Yellow Sugar, etc.

Table listing various grocery items and prices, including Colery Salt, 6 Tins Pineapple, 12 tins Carnation Milk, etc.

Hang this list up; It is good until next advertisement. Prices F.O.B. Winnipeg. TERMS—Remittance with order or C.O.D. by Sight Draft. We do not charge for Bags or Boxes. If a prepay point, enclose enough for charges. Please enclose 15c with every order for Winnipeg cartage charges. Any groceries not listed we will supply at lowest possible prices.

Pool Pays Out \$8,850,000

The following announcement was made by A. J. McPhail, president of the Central Selling Agency of the Pools, on October 15:—

"The final Wheat Pool payment for the 1925-26 crop year is being made today from the three provincial offices. The average central selling price for the year on One Northern wheat, basis Fort William, after carrying charges and administrative costs have been deducted, is \$1.45 per bushel. A total of \$8,850,000 is being returned from the central office for disposal by the three provincial Pools. Provincial administrative expenses, elevator and commercial reserve deductions, etc., will have to be taken from the amount returned to each province before the distribution is made to the grower."

The deductions made by the

Manitoba Wheat Pool from the final payment totalled 2c a bushels; .88 (approximately 7/8) of a cent for office expenses, including country elevator carrying charges, and 1.12 (approximately 1 1/8) cents per bushel for elevator reserve. No deduction was made for commercial reserve. Pool payments on the 1925-26 crop, basis No. 1 Northern, Fort William, were as follows: Initial payment, \$1 per bushel; first interim payment, March 9, 20c per bushel straight; second interim payment, July 26, 20c per bushel, except for mixed grains; final payment, October 14, 5c with adjustments for various grades.

At the annual meeting of the Central Selling Agency, October 14, A. J. McPhail was re-elected president; H. W. Wood, vice-president, with E. B. Ramsey, as acting secretary. The executive

for 1926-7 is: A. J. McPhail, H. W. Wood and C. H. Burnell, presidents respectively of the Saskatchewan, Alberta and Manitoba Pools.

MANITOBA CO-OPERATIVE BOARD

Mr. P. H. Ferguson, secretary of the Manitoba Co-operative Board, in reporting to that body at their meeting last Tuesday (Oct. 12), stated that approximately 40 per cent. of the livestock consigned to the Union Stockyards, Winnipeg, was shipped co-operatively. Mr. Ferguson, however, expressed the opinion that very few of the local co-operative shipping associations were properly organized. He recommended, accordingly, that aid be given all the associations wishing to organize for co-operative shipping, and that every encouragement be given to

Farmers!

You Grow Pool Wheat---We Grind It

When Marketing Your Crop Insist on Getting

FIVE ROSES FLOUR

The World's Best

Write or wire for Quotations on mixed cars

FLOUR AND FEED

LAKE OF THE WOODS MILLING COMPANY

WINNIPEG, MAN. LIMITED

the co-operative marketing of livestock. Those with experience, he declared, contend that it is the only proper way for livestock to be marketed.

Mr. Ferguson was instructed by the board to continue his investigations into the co-operative marketing of livestock.

The board also discussed plans for educational short courses on co-operation to be held at various points throughout the province and in association with other community organizations. Full details of these plans will be made public when the final arrangements have been made. Mr. Ferguson, on the instructions of the board, has also been looking into the question of the marketing of vegetables in the province. He will give special attention to this subject when he has completed his investigations into the marketing of livestock.

The Manitoba Co-operative Board is the board established by the Bracken government to encourage co-operation, and its expenses are defrayed from the interest that accrues from Manitoba's share of the surplus wheat board funds.

CO-OP. BUILDERS ERECT 22,000 WORKERS' HOMES

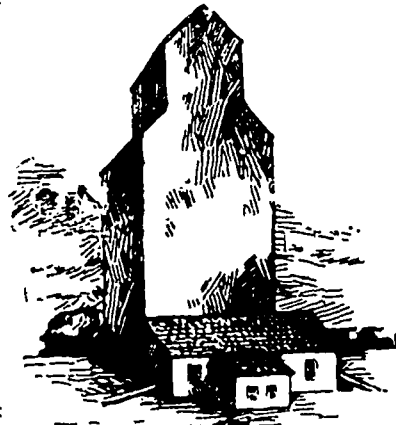
The world's most successful building co-operative erected 22,000 small buildings and thousands of larger ones last year. Its name, carried over literally from the German, is the Federation of Social Building Undertakings, and it operates in the German cities, reports the All-American Co-operative Commission.

This husky young member of the co-operative family employs regularly 20,000 workers, laboring for themselves and dividing the contractors' profits between themselves and the consumers. Business of 40,000,000 gold marks (\$10,000,000) was done last year, of which 13,000,000 marks was on government buildings, 20,000,000 for public utilities and co-operatives, and only 7,000,000 for private persons.

Nineteen trade unions, including the German Federation of Labor, helped to start the big building guild, in which the Workers' Bank of Berlin is also heavily interested. The Guild is now being reorganized under centralized control to add to its efficiency.

General Contractors and Engineers

Consult Us
For Your
Building
Requirements



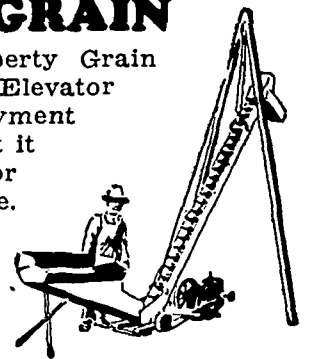
Our Organization
Always at Your
Service and
Satisfaction
Guaranteed

Pearson-Burleigh Ltd.

601 McINTYRE BLOCK,
WINNIPEG

DON'T SCOOP GRAIN

Elevate it either with a Liberty Grain Blower or a Link Drag Type Elevator now sold either on cash or payment plan and at so low a price that it costs less to buy the elevator than to hire the scooping done. Write today for full particulars and price.



LINK MFG. CO. Dept. E
Portage La Prairie, Manitoba

The Vulcan Iron Works

LIMITED
WINNIPEG - MANITOBA

Established 1874

- ELECTRIC STEEL CASTINGS OF ALL KINDS
- MINE CAR WHEELS
- GRAY IRON AND BRASS CASTINGS
- BOLTS, NUTS, RIVETS, WASHERS, ETC.
- BOILERS AND STEEL PLATE WORK
- STEEL TANKS OF EVERY DESCRIPTION
- IRON AND STEEL FORGINGS
- FIRE HYDRANTS
- STRUCTURAL STEEL
- FROGS AND SWITCHES
- ELEVATOR MACHINERY
- VULCAN GLOBE DUMPS
- ORNAMENTAL IRON WORK
- MACHINING OF ALL KINDS

Prompt and Efficient Service

Pool Ripples



The gates were down, but Oscar Shay

Decided to his sorrow
To speed across the right of way.
His funeral is to-morrow.
—Long Island Railroad Information Bulletin.

Customer—"I want a pair of spec-rimmed hornicles—I mean sporn-rimmed hectacles — con-found — I mean heck-rimmed spernacles—"

Shopwalker—"I know what you mean, sir. Mr. Perkes, show the gentleman a pair of rim-spurned hectacles."—The Tatler.

Professor—"Give me a sentence with the word 'boycott' in it."

Pupil—"Farmer Jones chased his son and didn't catch him till his boycott on a wire fence."—Good Hardware.

"How do you like your new suit of city clothes?"

"First rate," replied Farmer Brown. "But it's kinda hot wearin' two pair of pants." — Christian Science Monitor.

"Gentlemen of the jury," said a blundering barrister in a suit about a lot of hogs, "there were just 36 hogs in that drove; please remember that fact—36 hogs—just exactly three times as many as there are in the jury box."

"Are you a native of this town?" asked a traveller of a boy in a sleepy little village.

"Be I a what?"

"Are you a native of this town?"

"Eh?"

"I want to know if you are a native of this place?"

At that moment the boy's father appeared at the open door of a cottage, and cried: "Ain't you got no sense Jim? He means wuz ye livin' here when you wuz born, or wuz ye born before you began livin' here. Understand? Now answer the gennulman."

CLASSIFIED ADVERTISEMENTS

This section is especially provided for Pool members. Advertise here anything you wish to buy, sell, or exchange. The rate is 2c per word for each insertion. Minimum charge for single advertisement, 30c. Cash must accompany order.

In counting the words include name and address. Each group of figures and initials counts as a word. All new advertisements or changes should reach us not later than the 14th of each month.

Livestock

For Sale—Pure bred Hglsteins, T. B. T. males and females. Ages 2 months to 5 years. James J. Brander, Nesbitt, Man. 10-1

Holstein Bull Calves—Sired by X.X. bull and from R.O.P. dams; also females. Jethro Clarke, Swan River, Man. 10-1

Fence Posts

Fence Posts—Tamarac, cedar and willow; slabs, cordwood, stove wood, spruce poles, sawdust. Write for delivered prices. The Northern Cartage Company, Prince Albert, Sask. 10-4

Miscellaneous

Pure Manitoba Honey—\$8.75 per six 10-lb. pails. Malson St. Joseph, Otterburne, Man. 10-4

Auto, Tractor and General Machine bearings and connecting rods rebabbitted. Manitoba Bearing Works, 150 Notre Dame East, Winnipeg. t-f

Snare Wolves—Easy as rabbits with my "surkech" invisible, selflock, swivel snares. 3 for \$1; 25, \$7.50; 50, \$13. Dollar book, "How to Snare Wolves," free with dozen or more. Bill Hoffman, Trapper, Harrowby, Man. 10-3

Glencarnock, Molassine Meal—100 lbs., \$1.50; Calf Meal, 100 lbs., \$5.50; Stock Tonic, per package, \$1.00; Molasses in barrels, 54 gal., \$28.00; in pails, 60 lbs., \$3.50; Oil Cake Meal, 10 lbs., \$3.50. Jas. D. MacGregor, Glencarnock Stock Farms, Brandon, Man. 4-6



Cotton BAGS Jute
Grain Bags Twine
BEMIS BRO. BAG CO.,
WINNIPEG

Thos. J. Murray, K.C. Ralph Maybank
Clifford Dick

Murray, Maybank & Dick
Barristers

ELECTRIC CHAMBERS,
WINNIPEG.

Farm Machinery

AUTO WRECKING CO., LTD., FORT ST.

Used and new auto parts and accessories for any make of car ever built. Complete stock of parts for Ford and Chevrolet cars in brand new stock. New or used axle shafts, gears, bearings, tires, tubes, tops, bodies, magnetos, engines, transmissions, radiators, wheels, springs, rims, etc., etc. Also used parts for Titan, Case, Nelson and Waterloo Boy Tractors. Largest wrecking house in Canada. Save 25 to 80 per cent. on your purchase. Orders given prompt attention.

AUTO WRECKING CO., LTD.
283 TO 273 FORT ST., WINNIPEG.

Used and New Auto Parts for every make of car.

Engines, Magnetos, Gears, Generators, Radiators
Wheels, Tractor Repairs, Used Belting.

CITY AUTO WRECKING CO.
783 MAIN ST., WINNIPEG

BRANDON AUTO PARTS AND ACCESSORIES CO.

110-9th St., BRANDON

NEW AUTO PARTS FOR EVERY MAKE
OF CAR. GEARS, BEARINGS, WHEELS,
PISTON PINS AND RINGS. AXLE
SHAFTS, SPRINGS, RADIATORS, BAT-
TERIES, TIRES, TUBES, ETC., ETC.

ORDERS GIVEN PROMPT ATTENTION

CYLINDER GRINDING

A true crank shaft, reground cylinders filled with new pistons and rings make an old engine new.

Modern equipment, long experience, low price.

THORNTON MACHINE CO.
62 PRINCESS ST., WINNIPEG.

MONUMENTS AND HEADSTONES

CALL AT OUR OFFICE AND BE
CONVINCED THAT YOU WILL SAVE
MONEY AND GET SATISFACTION.

SOMERVILLE & CO.
BRANDON

MENTION THIS PAPER.

FOR SALE

Farm Lands in Birtle, Solsgirth and
Foxwarren Districts.
PRATT & LAUMAN,
Birtle, Man.

MILLAR, MACDONALD & CO.
CHARTERED ACCOUNTANTS

460 MAIN STREET
WINNIPEG

AUDITORS TO THE
MANITOBA WHEAT POOL

FREE! FARM AND STOCK
ACCOUNT BOOKS

This valuable book was compiled to advertise CARHARTT OVERALLS—the best farmer's overalls in the world. One farmer wrote that he would not take ten dollars for his book. Write for yours to-day.
Hamilton Carhartt Cotton Mills Ltd., Toronto
Over Twenty Thousand Agencies

CO-OP. MODIFIES ROCHDALE POLICY

British co-operators are working on an interesting extension of the Rochdale plan of one vote to each stockholder, no matter how many shares he holds. The Failsworth society has decided that active participation in the functioning of the store be made the criterion of control, and that stockholders not purchasing at least \$25 worth of goods every three months be disfranchised. This would shift control from capital to trade and emphasize the desirability of stockholders patronizing more actively the store in which they have invested.

Co-operators are stirred by this radical change in the Rochdale plan, which has been in effective operation since 1844, and are divided on its merits. The

working out of the scheme in the Failsworth society will be watched with keen interest from all parts of the co-operative world, says the All-American Co-operative Commission.

convention will meet in the auditorium of the Franklin Co-operative Dairy, America's greatest co-operative venture.

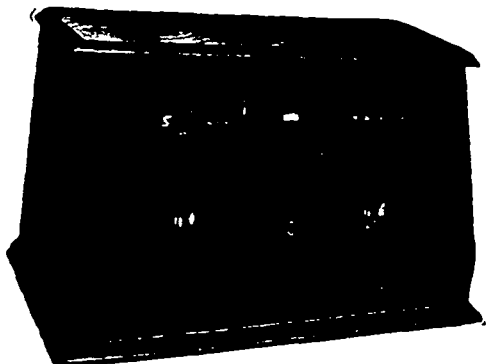
CO-OPERATIVE LEAGUE TO MEET

The Co-operative League of the United States, representing some 325 consumers' societies, will hold its fifth congress at Minneapolis, November 4-6. The

A recent report from New Zealand indicates that 374 of the 445 establishments in that country handling dairy products are co-operative.

The examinations, which will be held under the supervision of Mr. Bohon, will begin promptly at 10 o'clock.—Missouri paper.

Distantone
GUARANTEED
Radio Receivers



Six beautiful models, ranging in price from \$52.50 to \$185.00.

Bring in distant stations loud and clear. Eliminate local interference. Reception equal to other makes selling at much higher prices. Latest improvements.

Ask any Radio Dealer or write

ROBINSON-ALAMO LIMITED

Distributors for Manitoba
140 PRINCESS ST., WINNIPEG

Spend

NEW
STEAMERS
LOW
RATES

WORLD
RENOWNED
SERVICE

CHRISTMAS

in the
HOME LAND

A
VARIETY
OF
ROUTES

WINTER
CRUISES

"There is No Better Way"

FROM—	TO—
Montreal —Nov. 5....Alaunia	Plymouth, Cherbourg and London.
Montreal —Nov. 12....Antonia	Plymouth, Cherbourg and London.
Montreal —Nov. 12....Letitia	Belfast and Glasgow.
Montreal —Nov. 19....Ascania	Plymouth, Cherbourg and London.
Montreal —Nov. 25....Athenia	Liverpool, Belfast and Glasgow.
New York—Dec. 1....Mauretania	Plymouth, Cherbourg and Southampton
New York—Dec. 4....Ausiona	Plymouth, Havre and London.
New York—Dec. 4....Cameronia	Londonderry and Glasgow.
New York—Dec. 4....Scythia	Queenstown and Liverpool.
New York—Dec. 8....Aquitania	Cherbourg and Southampton.
New York—Dec. 11....Antonia	Plymouth, Havre and London.
New York—Dec. 11....Alaunia	Queenstown and Liverpool.
New York—Dec. 11....Transylvania	Londonderry and Glasgow.
St. John —Dec. 11....Letitia	Liverpool, Belfast and Glasgow.
Halifax —Dec. 12....Letitia	Liverpool, Belfast and Glasgow.
Halifax —Dec. 13....Antonia	Plymouth, Havre and London.
New York—Dec.15....Berengaria	Cherbourg and Southampton.

Direct rail connections with steamers from Montreal.
Special trains in conjunction with Christmas Sailings from
Halifax and St. John.
**CHRISTMAS EXCURSIONS, PERSONALLY CONDUCTED
THROUGHOUT—NO CARES OR WORRIES.**
Apply to Local Agents or

ANCHOR CUNARD ANCHOR DONALDSON
CANADIAN SERVICE
270 Main Street Winnipeg

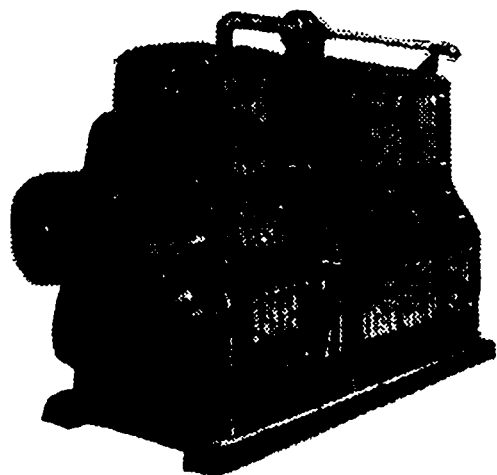
The Midget Marvel Flour Mill

The mill that is creating a revolution in the Flour Milling Industry—putting the milling of wheat back into the small towns.

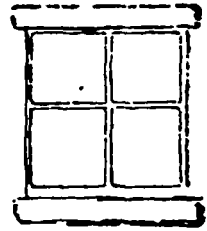
This Mill makes the finest grade of flour from local grown wheat. A self-contained complete roller mill made in two sizes, 25 and 50 barrels per day capacity.

This Mill is a wonderful asset to the farmers. It offers to someone in each community a splendid business opportunity. In addition to the ordinary milling profit, there is the large saving in freight and elevator charges.

Pollard Mfg. Co. Ltd., Niagara Falls, Ont.



Imperial Farm Lubricants



—for every motor,
axle, shaft, gear, grease-cup,
and oil-hole

WHETHER you want a thin, smooth oil for the close-fitting bearings and delicate mechanism of a cream separator, or a heavy full-bodied grease for a husky tractor —there is an Imperial Farm Lubricant to exactly suit your purpose.

Imperial Farm Lubricants add life to farm machines; reduce upkeep costs and repair bills; and promote easier, smoother operation at all points where friction comes.

There is an Imperial Farm Lubricant—either an oil or a grease—specially designed for every type of farm machine. The Imperial Oil man at our nearby station welcomes any questions about lubricants. Ask him. He can supply you with the exact oil or grease to use if you tell him the job it, has to do.

IMPERIAL OIL LIMITED



Clean and oil your harness with Imperial Eureka Harness Oil—a preservative and dressing.



For your automobile, truck and tractor a home supply of Marvelube, the new Imperial Motor Oil that successfully combats carbon, is an economical convenience.

Imperial Products for Farm Use

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| IMPERIAL PREMIER GASOLINE | IMPERIAL POLARINE CLP GREASE | IMPERIAL GRANITE HARVESTER OIL | IMPERIAL CREAM SEPARATOR OIL |
| IMPERIAL ROYALITE COAL OIL | IMPERIAL CAPITOL CYLINDER OIL | IMPERIAL CASTOR MACHINE OILS | IMPERIAL EUREKA HARNESS OIL |
| IMPERIAL MARVELUBE MOTOR OILS | IMPERIAL GAS ENGINE OIL | IMPERIAL ATLANTIC RED OIL | IMPERIAL MICA AXLE GREASE |
| IMPERIAL POLARINE TRANSMISSION LUBRICANTS | IMPERIAL PRAIRIE HARVESTER OIL | IMPERIAL THRASHER HARD OIL | |

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